

LENGTH
(VITAPHONE)
8142 Feet

RUNNING TIME
89 Minutes

FIRST NATIONAL
AND VITAPHONE

TALKING



PICTURES

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321 WEST 44th STREET

NEW YORK CITY, U. S. A.

FIVE STAR FINAL

with EDWARD G.
ROBINSON

SYNOPSIS

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(Not for Publication)

Hinchecliffe owner of the dirtiest, muck-raking, scandal-shouting paper in the world, is in conference with Brannegan and French, circulation managers. They feel that Randall, the managing editor, is making the paper too conservative. To counteract this, Hinchecliffe has uncovered a 20-year-old story, the case of Nancy Voorhees, who killed her be-

havior instructs Randall to run a serial on the Voorhees case, and though it is distasteful to him, Randall goes about it in true tabloid fashion. Isopod, once thrown out of divinity school, is ordered to dress up in ministerial garb and call on the Townsends. Kitty Carmody, a sob sister, is also sent out to scout news on the family.

Jenny Townsend, Nancy's daughter, is engaged to marry Phillip Weeks. Neither one is aware that Nancy is a murderess. Because of the imminent marriage, the Townsends mistake Isopod for the clergyman who is to officiate at the ceremony. The Townsends, having read the initial announcement in the Gazette that they are reviving the Voorhees case, frantically appeal to Isopod for advice and aid. Isopod, of course, extracts the entire story and even takes photographs.

On the morning of the wedding, the first installment of the serial appears in the Gazette. The Townsends vainly hope that the couple will be married before they see the paper. But unfortunately, Mr. and Mrs. Weeks arrive to state that it would be impossible to have the relationship continue.

Nancy, unable to bear up under this strain, takes poison. Townsend is about to do likewise when the young couple dash in from the license bureau. Townsend hurries them to church and himself commits suicide. Mrs. Weeks is adamant is refusing permission for the couple to marry, and Jenny hysterical, goes to the newspaper to kill the publisher in retaliation for what amounts to the murder of her parents.

She gets to Hinchecliffe, but Phillip, acting on a hunch, arrives in time to wrest the gun from her hand. Phillip warns Hinchecliffe that he will kill him if another mention of them appear in the Gazette. Evidently, just like Nancy's father, he is going to marry a woman dragged through scandal by newspapers.

Randall, convinced that he is the murderer of two innocent persons, tells Hinchecliffe everything he thinks of him and resigns.

Master Of Dramatic Art



Cut No. 35
Cut 30c
Mat 10c

Edward G. Robinson, whose performance in "Five Star Final" establishes him as one of the screen's greatest masters of dramatic art.

As we go to press
(September 4, 1931)
"Five Star Final" is
recognized as the
greatest dramatic
achievement since
the invention of
Vitaphone (August
6, 1926).

THE CAST

RANDALL — Managing editor of muck-raking scandal sheet, "The Gazette" — EDWARD G. ROBINSON

MICHAEL TOWNSEND — Suicide through tab stories implicating his wife — H. B. WARNER

JENNY TOWNSEND — Michael's daughter, whose life is shadowed by her parents' past — MARIAN MARSH

PHILLIP WEEKS — Well-to-do youth, engaged to Jenny Townsend — ANTHONY BUSHELL

ZIGGIE FEINSTEIN — Circulation stunt man — GEORGE E. STONE

NANCY (VOORHEES) TOWNSEND — Mother of Jenny, her justifiable killing of a former betrayer, revealed by tab, causes her suicide — FRANCES STARR

KITTY CARMODY — Typical yellow journal sob sister. — ONA MUNSON

ISOPED — Tab snooper who masquerades as a sympathetic preacher — BORIS KARLOFF

BRANNEGAN — Heartless circulation manager. — ROBERT ELLIOTT

MISS TAYLOR — A secretary — ALINE MAC MAHON

FRENCH — A circulation manager who wants more sexy copy — PURNELL PRATT

MR. WEEKS — Father of Jenny's fiance — DAVID TORRENCE

HINCHECLIFFE — Owner of "Gazette," cloaks scandal-hunting with morality talk — OSCAR APFEL

MISS EDWARDS — A secretary — GLADYS LLOYD

MRS. WEEKS — Mother of Phillip — EVELYN HALL

ARTHUR GOLDBERG — The copy boy — HAROLD WALDRIDGE

OFFICIAL BILLING

First National Pictures, Inc.	25%
presents	
"FIVE STAR FINAL"	100%
with	
EDWARD G. ROBINSON	100%
and	
H. B. Warner — Marian Marsh	25%
Anthony Bushell — George E. Stone — Frances Starr	
Ona Munson — Robert Elliott	5%
Directed by Mervyn LeRoy	20%
A FIRST NATIONAL & VITAPHONE PICTURE	40%

EXPLOITATION IDEAS!

YOUR LOBBY IS IMPORTANT

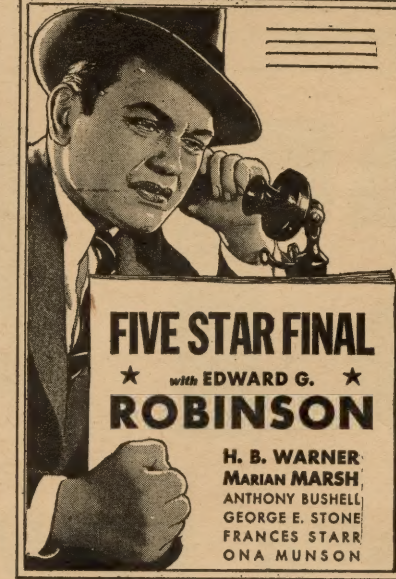
By all means, make your lobby the most compelling and attractive one you have ever devised. Enlarge some of the marvelous ad stills showing Robinson in dramatic poses. Give Marian Marsh, H. B. Warner, Frances Starr and Anthony Bushell plenty of prominence. In this press sheet you will find ads that list the characters these players portray. Use that copy to describe them in your lobby frames. Copy like "Frances Starr as Nancy Voorhees whose soul was crucified and sold for 2c" should be punched across in dynamic type, as should the balance of the characters. Make your lobby scream "here is a masterpiece." A black and white color scheme throughout would be in keeping with the theme of the story and would be marvelously effective. Enlarge the front and back pages of the special Gordon-Baker tabloid throwaway. Make a cut-out of the twenty-four sheet which is a knock-out. Everything you do to your lobby must be done with PUNCH!

POST CARD COPY

With a picture as big as "Five Star Final" every means of exploitation should be used to carry your message to the public. One of the most intimate and effective ways of reaching your patrons is through the mails. The following copy should be printed on a 1c Government post card and sent over your entire mailing list:

Dear Patron:—
Once every few years a picture comes along that, because of its dramatic power, its sincere message, its lifelike theme and its powerful cast is hailed as a masterpiece of masterpieces. Such a picture is "Five Star Final" with Edward G. Robinson, H. B. Warner, Frances Starr and Anthony Bushell.
We will show "Five Star Final" for weeks beginning next Already it is the talk of the town. We urge you to make it your business to see it. Our recommendation that it is one of the greatest pieces of dramatic entertainment you have ever seen . . . or will see.
Sincerely,

SUGGESTIONS FOR LOBBY FRAME BALLYHOO!



Adapt this illustration from ad using still No. 225. Head flesh tint with coat brown. Color background yellow. Star and title blue on pink. Other copy red.



Use still No. 20 in large star. Color head with flesh tint and star in deep red. Background light green and stills of other players mounted on red stars as illustrated. Title and "Robinson" blue and copy maroon.



Still No. 20 mounted on orange star. Light blue background with copy on top in magenta. Large star in blue with copy and decorations yellow.



Color background with orange and panel yellow. Title blue, star red, copy green and photos in flesh tint.

NEWSBOY'S APRONS

We have arranged with Morris Liberman, 690 Eighth Avenue, New York, to supply newsboy's aprons to you at 50c each. These aprons are made up in the regular way with pockets and straps. Printed across the front in big bold letters is "FIVE STAR FINAL" with EDWARD G. ROBINSON. Under this inscription will be your theatre name. Phone, write or wire Liberman at the above address, giving him your theatre name and playdate and he will ship aprons to you within four hours.

There are several ways of utilizing these newsboy's aprons. You can give them to the regular newsboys in your town for wearing during the engagement of "Five Star Final." You can also have the boys who distribute the imitation tabloid newspaper prepared by Gordon-Baker Printing Corporation and described in this press sheet wear them.

SPECIAL PREVIEW

Have a gala midnight preview on "Five Star Final" and handle it in a way becoming the bigness of the picture itself. Specially prepared and engraved invitations should be sent to all editors of respectable newspapers, every clergyman and church leader, every educator, influential citizens and civic leaders. Reserved seat policy for this preview should be followed. It is important that you officials church and school when By extending this pre-opening courtesy to them you insure their co-operation. If you know the picture as we do, you will realize that such courtesy will undoubtedly result in editorial and pulpit comment of commendation.

with EDW. G. ROBINSON

Cut No. 16 Cut 20c Mat 5c

NEWSBOY'S CAPS

From The Newark Cap Company, 416 Morris Ave., Newark, New Jersey, you can order peak caps carrying "Five Star Final" imprint, and give them to all newsboys in your town and also to every kid in the neighborhood. You can get them in assorted sizes from the Newark Cap Company at the following prices:

100 lots.....	14c each
250 lots.....	12½c each
500 lots.....	11c each
1000 lots.....	10c each

Prices include three lines of imprinting for the title, theatre and playdate.

Dramatic Thunderbolt!

with EDW. G. ROBINSON

H. B. Warner—Marian Marsh

Cut No. 17 Cut 20c Mat 5c

SPECIAL TABLOID THROWAWAY

For the New York engagement of "Five Star Final," Warner Bros. Winter Garden Theatre used 30,000 imitation tabloid newspapers. A score of newsboys distributed them throughout the entire Times Square district for two days prior to the opening of the picture. These tabloids are made up in typical newspaper style and embody every sales angle of the picture. Printed on pink newspaper stock, they make one of the most startling and effective throwaways ever prepared for the exploitation of a motion picture.

The name of this imitation newspaper as used in New York was "WINTER GARDEN PICTURE NEWS." For use it will be changed to correspond with the name of the theatre. Phone, write

By extending this pre-opening courtesy to them you insure their co-operation. If you know the picture as we do, you will realize that such courtesy will undoubtedly result in editorial and pulpit comment of commendation.

The following prices prevail:

5,000 lots @	\$12.50 per M
10,000 lots @	10.50 per M
15,000 lots @	9.00 per M
25,000 lots @	8.00 per M

In no instance should these be ordered through your local First National Exchange. Cash should accompany your order or shipment will be made C.O.D.

COLORTONE EFFECT



Make Your Screen Presentation Artistic and Colorful

EFFECTIVE SLIDE, elaborately colored, created especially for "FIVE STAR FINAL"

No. N-68

Made in two sizes, 4x5 and 3¼x4 for Brentograph F-7 or any standard equipment. Colored positive alone will give excellent results. Can also be used with uncolored negative to obtain greater depth.

PRICE	
4x5—Colored positive only	\$2.00
—Set (positive and negative)	3.00
3¼x4—Colored positive only	1.50
—Set (positive and negative)	2.25

Order by number direct from

NATIONAL STUDIOS, INC.

226 WEST 56th STREET, NEW YORK, N. Y.

Be sure to specify size and send remittance with order, to avoid parcel post and C.O.D. charges.

FOR YOUR INFORMATION—

The Hollywood Reporter, well-known coast trade daily, has this to say of the recent Los Angeles preview of First National's "Five Star Final": "For the uncommon good sense to adhere so faithfully to the play in every detail, we congratulate the producers, and Byron Morgan for his adaptation. It must have been a perfect script. For the pace he has maintained, and the understanding he has shown in his expert direction, we congratulate Mervyn Le Roy. Nothing can stop him now." This distribution of laurels continues until nearly every member of the cast, which includes Edward G. Robinson, Marian Marsh, H. B. Warner and Frances Starr, has had his share. Summing up, the Reporter remarks: "There can be no over-playing of 'Five Star Final'—no matter what the billboards say, it goes double in real entertainment value."

UNUSUAL HERALD

The herald on "Five Star Final" has been prepared along the lines of a regular tabloid newspaper in miniature size. It is five inches by nine inches and contains photographs of the players in dramatic poses as well as short, punchy stories. It is different from any herald you have ever seen. Give it plenty of distribution.

REMARKABLE TRAILER

If you want to get a real thrill, take a look at the all-talking trailer prepared by the First National production department on "Five Star Final." If you haven't the time to see it, buy it on our recommendation as one of the greatest sales arguments ever put on film. Give it plenty of playing time because it is irresistible.

X. PLOITATION

says:

In "Five Star Final" you have a road-show hit if there ever was one. Get that idea in your mind before starting your advertising and exploitation campaign on this picture. Then, boys, give 'er the gun. Burn up the town! Put "Five Star Final" on the lips and in the minds of every person old enough to think.

“FIVE STAR FINAL” IS BOX-OFFICE DYNAMITE! GIVE IT A CRASHING, SMASHING, EXPLOITATION CAMPAIGN!

SPECIAL ACCESSORIES ON “FIVE STAR FINAL” INCLUDE

IMITATION TABLOID NEWSPAPER THROWAWAY
GORDON-BAKER PRINTING CORPORATION
142 West 24th Street, N. Y.

5,000 lots @	\$12.50 per M
10,000 lots @	10.50 per M
15,000 lots @	9.00 per M
25,000 lots @	8.00 per M

NEWSBOY’S APRONS
MORRIS LIBERMAN
690 Eighth Ave., N. Y.
50c each plus imprinting.

SPECIAL BANNERS
MORRIS LIBERMAN
690 Eighth Ave., N. Y.
(See exploitation section for prices.)

EFFECT SLIDE
NATIONAL PHOTOGRAPHERS
226 W. 56th Street, N. Y. City
(See exploitation section for prices.)

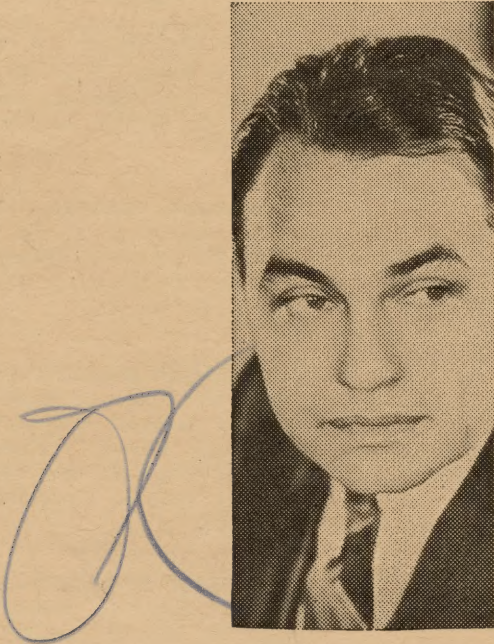
CATCHLINES

“Five Star Final”—Last Word in Drama
* * * *
Robinson Star Ascends—
New Height at Each Flight—
“Little Caesar,” “Smart Money”
And Now “Five Star Final”
* * * *
of a Modern Phase
of Man’s Humanity to Man
* * * *
Great As a Broadway Play—Twice
As Great As a Picture
* * * *
Carries Truth and Human Interest
In Every Foot of Film
* * * *
Robinson at His Grandest As a Man Torn
Between Duty and Compassion
* * * *
Laughs and Tears for Everybody
* * * *
The Stories Behind the News Stories
* * * *
“Five Star Final”—Drama—Comedy—Tragedy—
Satire—Hypocrisy—Love—All of Life
* * * *
Our Greatest Star With His Greatest Cast

WHAT DO YOU KNOW ABOUT NEWSPAPER LINGO

- “Five Star Final” the First National production starring Edward G. Robinson now at the Theatre is a newspaper story and much of the lingo of that profession is heard in the busy scenes in the editorial rooms of the “Gazette.” Below are some of the terms. How many of them do you know, without referring to the second column?
1. A.M.’s and P.M.’s Morning and afternoon papers.
 2. Add Continue story on new sheet of paper.
 3. Banner Headline across first page of paper.
 4. Blurb Preliminary statement about an author or book.
 5. Bulldog An early edition.
 6. By-line Writer’s name under heading of story.
 7. Bulletin Brief important lead on a story.
 8. Boil To make little stories out of big ones.
 9. Bug A telegrapher’s key.
 10. Breaks When a story is printed.
 11. Badge Worn by reporters to gain admission.
 12. Cover To get the story.
 13. Deadline Last minute a story can get in.
 14. Devil Printer’s helper.
 15. Filler Short copy to fill space.
 16. Galley proof Story set up for proof-reading.
 17. Ghost walks When the pay comes.
 18. Jump stories Stories carried over from page one.
 19. Lead The first paragraph of a story.
 20. Kill To stop printing of a story.
 21. Legman Runs down the news and phones it in.
 22. Old Man The managing editor.
 23. Must The editor’s supreme command on copy.
 24. Set Term meaning “let it stand.”
 25. Pi Mixed type.

★★★★★
As I write this ADvertisement



a thrill, a quiver races up and down my spine—I, seeing at least 6 pictures each week—50 weeks of the year—have finally seen

... A Picture So Great in Dramatic Magnitude

It leaves me limp at the thought of its staggering emotions!

That Picture features...

Edward G. Robinson

in Louis Weitzenkorn’s thunderbolt drama

“FIVE STAR FINAL”

★ It’s a ★ First ★ National ★ Picture ★

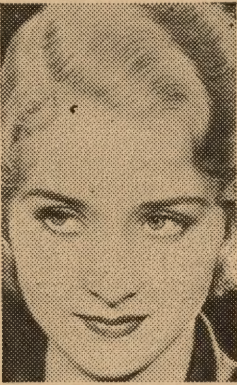
(The last edition of the day’s paper which writes finis to the day and a ruined life!)

During its private showing I watched the faces of men who had seen thousands of pictures—men to whom pictures were only merchandise to be sold! ¶ THESE MEN, imagine it,—on the edge of their seats—taut—tense—immersed completely—totally—in the crescendo of the sweeping drama on the screen before them ¶ Then the catipulting climax—so powerful—so realistic—so overwhelming—it seemed to engulf not only these men—but the chairs, the room itself, EVERYTHING!

Even now as I write this advertisement—days later—I thrill.. at the SHEER GREATNESS, in the UNDESCRIBABLE POWER and the DRAMATIC INTENSITY of

“FIVE STAR FINAL”
WINTER GARDEN

Broadway & 50th Street
CONTINUOUS POPULAR PRICES
MIDNITE SHOWS 35c to 1 p. m. Mon. to Fri.



P.S. I neglected to mention the incomparable cast and director that made this great picture possible—and here they are: Edward G. Robinson, H. B. Warner, Marian Marsh, George Stone, Frances Starr, Anthony Bushell—and Mervyn Le Roy, director, who gave you “Little Caesar”.

Above:-

One of the smashing New York Ads. that had them standing in line hours before the opening!

"ONE OF GREATEST PICTURES

ROUTINE STORY

(This story contains all the important facts about "Five Star Final." Release it to all newspapers several days before beginning of the engagement.)

"Five Star Final," the First National screen version of the sensational newspaper play of the same name which recently took Broadway by storm—will open an engagement at the Theatre.....next, with Edward G. Robinson as the star.

Mr. Robinson who was lately the gunning go-getter of "Little Caesar" and the gambling fool of "Smart Money" is seen in "Five Star Final" as the ruthless managing editor of a tabloid scandal sheet—which thrives on the strength of its slogan: "The worse the news, the better we like it."

"Five Star Final" deals especially with the ways in which the unscrupulous staff of the "Gazette" ruins the reputation of the Townsends. Michael Townsend had married Nancy Voorhees twenty years before, fully aware of the fact that in self defense she had killed a man. Their daughter Jenny has never known the dark secret and is about to marry Phillip Weeks, son of a well-to-do family.

The news breaks in the "Gazette" just before the wedding. The mother commits suicide—and a chain of events follows—so tragic that even the heartless managing editor loses his assumed brutality. But the story must be seen. No words can adequately describe it.

Mr. Robinson has never been so dynamic—so human—or so passionately convincing as in the role of Randall. His excellent support includes the lovely Marian Marsh, screen discovery of the year—H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell B. Pratt, David Torrence, Oscar Apfel, Gladys Lloyd (wife of the star), Evelyn Hall and Harold Waldrige.

Louis Weitzenkorn wellknown journalist and playwright wrote "Five Star Final" which won phenomenal success on the Broadway stage. The screen play is the work of Byron Morgan. The adaptation is by Robert Lord. Mervyn Le Roy, who directed Edward G. Robinson in "Little Caesar" directed "Five Star Final."

WHO'S WHO

EDWARD G. ROBINSON—Celebrated stage star seen on the screen in "Widow from Chicago" "Hole in the Wall," "The Night Ride," "A Lady in Love," "The Bright Shawl," "Little Caesar" "Smart Money," and "Five Star Final." Born in Bucharest, Roumania.

H. B. WARNER—On the screen in "King of Kings," "Sorrell and Son," "The Divine Lady," "The Dark Swan," "The Gamblers," "The Trial of Mary Dugan," "Tiger Rose," "The Furies," "The Reckless Hour," and "Five Star Final." Born in London, England.

MARIAN MARSH—Beautiful screen discovery—Played lead for John Barrymore in "Svengali" and in "The Mad Genius." Born in the Island of Trinidad.

ANTHONY BUSHELL—Screen in "Disraeli," "Show of Shows," "Lov-in' the Ladies," "Journey's End," "Flirting Widow" "Three Faces East," "Chances" and "Five Star Final." Born in Westerham, Kent, England.

GEORGE E. STONE—Screen in "Brass Knuckles," "Seventh Heaven," "So This Is Paris," "Maid to Order," "Little Caesar," and "Five Star Final." Born in Lodge, Poland.

FRANCES STARR—Famous on legitimate stage in "The Easiest Way," "The Moth and the Flame," "The Royal Box," "If I Were King" and many others. Makes first screen appearance in "Five Star Final." Born in Oneonta, New York.

ONA MUNSON—and on the screen in "Going to the Sun," "The Hot Heiress," "Broad Minded" and "Five Star Final." Born in Portland, Oregon.

BORIS KARLOFF—Famous on stage and on the screen in "Little Wild Girl," "Two Sisters," "Phantoms of the North," "The Criminal Code," "Smart Money" and "Five Star Final." Born in London, England.

ROBERT ELLIOTT—Broadway stage, and on the screen in "Lights of New York," "Romance of the Underworld," "Lone Wolf's Daughter," "Protection," "The Valiant," "Thunderbolt," "Hide-Out," "The Divorcee," "Sweet Mama," "Men of the North," "Kathleen Mavourneen," "Captain Thunder," "Doorway to Hell," "The Finger Points" and "Five Star Final." Born in Ireland.

ALINE MACMAHON—On Broadway stage, with Provincetown Players and in the Jed Harris production of "Spread Eagle," Born in New York City.

PURNELL B. PRATT—Legitimate stage and on screen in "The Trespasser," "On with the Show," "Through Different Eyes," "Fast Life," "Is Everybody Happy," "Common Clay," "Lawful Larceny," "Road to Paradise" "Gorilla," "Silver Horde," "Sinners' Holiday," "Paid," "The Furies" and "Five Star Final." Born in Bethel, Illinois.

DAVID TORRENCE—Stage and on screen in "City of Dreams," "Silks and Saddles," "Untamed Justice," "Black Watch," "Disraeli," "City Girl," "Raffles," "River's End," "Scotland Yard," "Devil to Pay" and "Five Star Final." Born in Edinburgh, Scotland.

OSCAR APFEL—Character actor seen in "Right to Love," "The Virtuous Sin," "Abraham Lincoln," "Misbehaving Ladies," "Big Business Girl," "The Finger Points" and "Five Star Final." Born in Cleveland, Ohio.

(Continued next column)

DYNAMIC DRAMA

that reaches your heart through your tears!



FIVE STAR FINAL

greatest entertainment that ever hit the screen!

WITH EDWARD G.

ROBINSON

H. B. WARNER

MARIAN MARSH

ANTHONY BUSHELL

GEORGE E. STONE

FRANCES STARR

TOMORROW OHIO

A FIRST NATIONAL & VITAPHONE HIT.

Cut No. 5 Cut 20c Mat 5c

EDNA MURPHY MAKES FAMOUS HUBBY COME HOME NIGHTS

(Advance Reader)

Edna Murphy, the screen favorite, is the wife of Mervyn Le Roy, who directed "Five Star Final" the First National melodrama of newspaper life starring Edward G. Robinson and coming to the Theatre.....next. During the strenuous weeks of the filing, Mr. Le Roy decided to avoid the half-hour drive from his home in Malibu Beach, by taking an apartment near the studio. His Irish helpmate, with a characteristic twinkle, wrote the producers that she demanded her husband's presence at home nights. The letter was sent to Le Roy as fan mail. He gave up the apartment. The Murphys always win. Mr. Le Roy, who directed Robinson in "Little Caesar," also directed him in the sensational "Five Star Final."

WHO'S WHO (Continued)

GLADYS LLOYD—Wife of the star Edward G. Robinson—well-known writer—played bit in both "Smart Money" and "Five Star Final."

EVELYN HALL—Character actress seen on screen in "Divine Lady," "Hell's Angels," "She Goes to War," "Married in Hollywood," "Along Came Youth" "Oh, for a Man," and "Five Star Final." Born in Harrogate, England.

HAROLD WALDRIDGE—On stage and on screen in "Looney Dot Dope". Born in New Orleans, Louisiana.

Most Powerful Of All Editorials Presented By Talking Pictures

"Five Star Final," First National Melodrama Starring Edw. G. Robinson, Is Example At Hand, Strand Next.

(Advance—Plant 4 Days Before)

"Five Star Final," the First National melodrama of newspaper malpractice, starring Edward G. Robinson, and coming to the Theatre,.....next, is an example of the truth of a statement made recently by a prominent California justice in an address before the Academy of Motion Picture Arts and Sciences.

"The strongest editorials in the country are not in the newspapers" said the speaker "but in talking pictures." He pointed out that the fierce political warfare of a generation ago, when the author of a scurrilous editorial was apt to be horsewhipped or tarred and feathered, has given way to an attitude in which the fire and brimstone on the editorial page, is not given nearly the attention that is accorded to the sporting section.

"Edward G. Robinson's 'Little Caesar'" said the justice "was a greater crime deterrent than a thousand printed preachments. It had the further asset of coming in the guise of entertainment, thus more forcefully presenting the fate in store for those who venture on a career of crime."

"Five Star Final" is probably the most convincing of all pictures which present man's inhumanity to man, in a way to touch man's humanity. It deals with a type of newspaper which stops at nothing to boost

Those who support M are Marian Marsh

Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldrige. Louis Weitzenkorn is the author. Mervyn Le Roy directed.

Chances Of Getting Stand-In Jobs Wane With New Fast Film

(Advance—Five Days Before)

Those picturesque Hollywood characters who figure in casting directories as stand-ins, are slated to lose their occupation, since the coming of the new "fast film" which was used by First National for the first time in filming "Five Star Final", the melodrama of newspaper life starring Edward G. Robinson, and coming to the Theatre.....next.


The new invention does away with the many lights formerly used in shooting scenes. The terrific heat caused by them, was the reason that stand-ins were employed to stand in the set before cameras, while camera crews adjusted lights so as to get just the right shadows on faces of players.

Edward G. Robinson, who plays the starring role of the managing editor in "Five Star Final" is the first player to complete a picture by having the new lights adjusted on himself without a stand-in.

Director Mervyn Le Roy, who chose the new film for "Five Star Final" claims that the new "stock" will soon supplant the present material. He offers the asset it holds in speeding up production approximately twenty five percent, and the important fact that the lessened degree of light required keeps the set at a temperature where temperaments are not so apt to boil over.

Mr. Robinson is supported in "Five Star Final" by Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldrige.

ORPHEUM



"Get Me a Sex Story with Pictures!"

Every woman's secret was his business because it sold papers!

FIVE STAR FINAL

★ with EDWARD G. ★

ROBINSON

Dynamic entertainment so powerful — so intense, so gripping it will raise you to emotional heights, never before experienced!

H. B. WARNER

MARIAN MARSH

ANTHONY BUSHELL
GEORGE E. STONE
FRANCES STARR
ONA MUNSON
ROBERT ELLIOTT

Directed by
MERVYN LEROY

★ ★ ★ ★ ★

A FIRST NATIONAL and VITAPHONE PICTURE

Cut No. 9 Cut 40c Mat 10c

A Thunderbolt Crashes to the Screen!

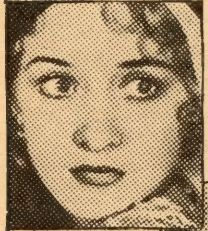
FIVE STAR FINAL

with EDWARD G.

ROBINSON

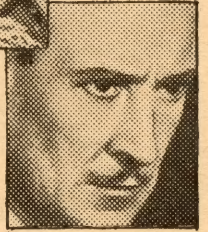
Dynamited from lurid newspaper accounts, ripped from shrieking headlines... a thrill-loaded, sensation-packed drama that will leave you pale with excitement! So mighty, so truly great, nothing the screen has ever offered can compare with it!

Merciless master of the press!



Innocent victim of fraudulent expose!

Society man caught in scandal net!



with

H. B. WARNER
MARIAN MARSH
FRANCES STARR
GEORGE E. STONE
ANTHONY BUSHELL

WINTERGARDEN



Cut No. 22 Cut \$1.00 Mat 25c

"FIVE STAR FINAL" IS A TREMENDOUS ARRAIGNMENT OF A MODERN PHASE OF MAN'S INHUMANITY TO MAN

Edward G. Robinson, Star Of First National Melodrama Of Yellow Journalism, Which Opened At The Strand Last Night

(Review Featuring the Story)

It was a chastened audience which left the Theatre last night after seeing "Five Star Final," the Louis Weitzenkorn melodrama, which so stirred the emotions of blase Broadway last year when it was presented at the Cort Theatre. The screen version has even added to the passionate sweep and power of the play. It is all there—drama—comedy—tragedy—satire—hypocrisy—love—all that is life.

The theme of "Five Star Final" is the havoc wrought in the lives of innocent people by the circulation-boosting and utterly heartless methods of certain types of modern yellow journalism. The owner of the paper while constantly urging more sensational stories for the paper is as constantly prating morality. Edward G. Robinson plays the part of the managing editor, a man who inwardly despises, but outwardly approves, the policy—till the great moment when—but that is the story.

The evil eye of the staff fastens to the unobtrusive Townsends and their pretty daughter, Jenny, who is about to marry a well-to-do youth. Twenty years before when Michael Townsend married Nancy Vorhees, he was fully aware of the fact that she had killed a man in self defense. Out of the grave of the years the ruthless crew of the Gazette drags the skeleton—Jenny's lover is temporarily separated from her by his horrified parents—her own parents commit suicide—the hideous guggernaut of persecution drives ruthlessly on.

Mr. Robinson has never given a performance of such moving intensity. His final speech when the true man emerges from the hideous disguise—ranks him among the elect. His support is eminently capable. H. B. Warner, as the man whose wife and daughter are dragged before the cruel criticism of the world, as fine work as we have ever seen on stage or screen. Marian Marsh is not only beautiful but emotionally true as the daughter. Frances Starr as the mother is almost unbearably poignant.

Not that all the moments of the drama are tearful—there is much comedy to lighten it—unforced comedy. Others in the cast are Anthony Bushell, George E. Stone, Ona Mun-

H. B. WARNER



In "Five Star Final", A First National and Vitaphone Hit.

Cut No. 38 Cut 15c Mat 5c

son, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd (wife of the star) Evelyn and Harold Walldridge.

The screen play is by Byron Morgan, the adaptation by Robert Lloyd. Mervyn Le Roy is to be congratulated for his understanding evidenced in his direction. Don't miss "Five Star Final."

Los Angeles Preview Of "Five Star Final" Wins Hearty Acclaim

First National Melodrama Starring Edw. G. Robinson At ... Next

(Advance—Plant 3 Days Before)

The enthusiastic praise given "Five Star Final," the First National melodrama of newspaper life, starring Edward G. Robinson, at its Los Angeles preview, was repeated on its Broadway showing, and wherever the startling expose of the evils of yellow journalism, has been shown.

"Five Star Final" written by Louis Weitzenkorn, himself an ex-newspaperman, portrays the havoc wrought in a respectable family, when the scandal sheet reveals a long-buried skeleton—causing the suicide of the parents of a young girl who is about to marry, and ruining her future happiness.

Edward G. Robinson presents the most dynamic and movingly human role of his career as Randall, managing editor of the paper—who finally rebels against the unhumanity of his hypocritical big boss and resigns.

The superb support includes Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell B. Pratt, David Torrence, Oscar Apfel, Gladys Lloyd (wife of the star) Evelyn Hall and Harold Walldridge.

Mervyn Le Roy who directed Robinson in "Little Caesar" directed "Five Star Final."

"Five Star Final" Cast Put In Eleven-Hour Days

(Advance Reader)

Those who believe that movie people live the life of the proverbial Reilly, will be astonished to learn that in the filming of "Five Star Final," the First National melodrama of newspaper life starring Edward G. Robinson and coming to the ... next, the cast averaged eleven hours work per day, not including two entire Sunday afternoons and evenings spent on polishing lines in a preliminary rehearsal. The supporting cast is large and impressive. Mervyn Le Roy, who directed the star in "Little Caesar" also directed him in "Five Star Final."

FRANCES STARR



Plays another mother role in "Five Star Final" a First National and Vitaphone Picture now at the

Cut No. 37 Cut 15c Mat 5c

"FIVE STAR FINAL" TEAM DID "LITTLE CAESAR"

(Advance Reader)

Edward G. Robinson, star of "Five Star Final," the First National melodrama of newspaper life which comes to the ... next—was so pleased with the direction of Mervyn Le Roy in the direction of "Little Caesar" that he agreed heartily with the producers' determination to give the same man carte blanche in making the Louis Weitzenkorn stage hit

Robinson Triumphs In Newspaper Role By Intensive Work

"Five Star Final," First National Melodrama, At Strand ... Next

(Advance—Plant 2 Days Before)

Edward G. Robinson, who plays with such force and naturalness the supposedly ruthless managing editor of a big town scandal sheet, in "Five Star Final" the melodrama of Newspaper life, which comes to the ... Theatre ... next, did not attain his mastery of the part without intensive study.

"No amount of emphasis which I might lay" says Mr. Robinson "on lines that were Greek to me, could put them over. When my lines is 'This galley is short two sticks. What do you want me to do? Replate on the bulldog edition?' I simply had to know just what I was talking about, before I could say it in a way to carry conviction to my audiences."

That is the reason that Robinson, with others who were to make the press room scenes of the picture, went so often to the Los Angeles newspapers—sat in as guest copy reader—listened to the lingo—caught the mannerisms natural to the craft. When he began the part, he really knew the game. That is why his Randall is so vital.

Featured in Mr. Robinson's support are Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell B. Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Walldridge. Mervyn Le Roy who directed the star in "Little Caesar" directed "Five Star Final."

into a screen play. "Five Star Final" is acknowledged to be the outstanding dramatic hit of the year.

SUMMARY

Dramatic sensation of a newspaper editor whose ruthless methods of circulation-building culminate in tragedy.

"ONE OF THE MOST ENTERTAIN-

ORIENTAL

STARTS
TODAY!

EVENING GAZETTE

SUICIDE VICTIMS

"and
**I DID
IT** for
circulation"

FIVE STAR ★ FINAL ★

with EDWARD G.

ROBINSON

Brutal as the exploiter of sex—but with
a conscience beneath his journalistic mask!

H. B. WARNER MARIAN MARSH

ANTHONY BUSHELL—GEORGE E. STONE
FRANCES STARR — ONA MUNSON

Directed by — MERVYN LEROY

BIGGEST DRAMA THAT EVER HIT THE SCREEN

A FIRST NATIONAL & VITAPHONE PICTURE

Cut No. 1 Cut 60c Mat 15c

SPLIT-SCREEN DEVICE IN "FIVE STAR FINAL"

(Advance Reader)

When "Five Star Final," the First National screen version of the Broadway hit, starring Edward G. Robinson, and coming to the Theatre next, was being filmed, difficulty was foreseen in presenting the three scenes which are played simultaneously in the stage version. The cleverness of Mervyn Le Roy, the director, overcame the obstacle. The scenes were shot separately but space was left for the insertion of dialogue, interlocking in the different parts, quite without confusion. Those who have seen it consider it one of the cleverest bits of screen-craft yet executed.

"Five Star Final" Tragedy Duplicated In Real Life

(Advance Reader)

When "Five Star Final" the First National screen version of which, starring Edward G. Robinson, comes to the Theatre next, was presented at the Cort Theatre in New York, in the storm of critical applause one reviewer expressed the doubt that a mother would commit suicide because of the disgrace of her daughter because of newspaper disclosure of the parent's past life. This opinion was disproved in real life soon after, by the daughter of a mother so exploited who did as Nancy Townsend does in the sensational play. Edward G. Robinson plays the part of the managing editor of the scandal sheet. Mervyn Le Roy directed.

Weitzenkorn Masterpiece Brilliantly Screened

(Advance Reader)

"Five Star Final," Louis Weitzenkorn's stage success, the First National screen version of which, starring Edward G. Robinson, comes to the Theatre next—was originally written in twenty-one scenes, set on a turn-table with three stages which switched backgrounds in a few seconds. This fact made it ideal for film transcription, with only minor changes of dialogue, according to Byron Morgan who did the screen play. Mervyn Le Roy who directed Mr. Robinson in "Little Caesar" has been as successful in his direction of "Five Star Final", a sensational newspaper melodrama.

ROBINSON IMPRESSED BY NEW FAST FILM USED IN "FIVE STAR FINAL" HIS LATEST FIRST NATIONAL FILM

Ultra Sensitive Negative Does Away
With Powerful Lights Making Set
More Comfortable For Actors

(Practical and Interesting Feature—Plant in No. 1 Paper 6 Days Before)

Edward G. Robinson, coming to the Theatre next in "Five Star Final," his latest First National starring vehicle, is interested in the mechanical phases of picture making as well as the artistic.

The new "fast film" which was used in making "Five Star Final" is the most revolutionary change he has noted since he made "Little Caesar" and "Smart Money." The fast film is a celluloid with an emulsion needing only sixty percent of the light formerly used in motion photography. The last of the three Robinson films shows a clearer and much more finely etched surface than any done by the old method.

Before adopting it for "Five Star Final," Mervyn Le Roy, the director, subjected the film to many tests. He photographed the sky every hour from dawn to dusk, took snaps of automobiles hurling by at sixty miles an hour, as well as close-ups of such diminutive a thing as sugar dissolving in tea. The results were altogether satisfactory.

The same equipment is used in photography and projection, the only change being in the chemical coat on the celluloid itself. The benefits to be derived are many, including outdoor shooting on days when insufficient light would postpone a company's schedule, and keeping the temperature of the set at a livable level.

Only those who have spent entire days in sound-proof, air-proof amphitheatres can realize the stifling heat generated by fifty are lights glaring at a concentrated area devoid of circulating air currents.

On studio sets today no single shot can take over five minutes at most. This is not due to the difficulty of recording a perfect scene of that length, but to the physical impossibility of maintaining the light required for a continuous five minutes.

Motion picture light for interiors and even exterior shots are being built indoors now—comes from immense lamps which can ignite paper a foot from the flame. As many as fifty of these can be grouped around a scene involving two persons at a breakfast table, the combination of which makes a miniature inferno.

The lamps themselves become injured if allowed to burn for five minute intervals. The most frequent cry on a studio set is "kill the lights"—which means give the lamps a chance to cool off—while the overhead continues and expensive actors lose the mood of their lines.

In "Five Star Final" Le Roy experienced the pleasant if novel sensation of not having to half his shooting once during the entire production. In fact a very sizeable portion of the schedule was lopped off by Edward G. Robinson's willingness to rehearse under the few lights required for the new film.

The usual practice has been for the players to rehearse in the twilight which sound-stages enjoy, with "lights resting." Then the players group themselves, in positions they will occupy when the shooting begins and the lights are turned on; but not the cameras. This step is for the cameras, as many as four, to adjust themselves to the lighting and action of the scene. Then the lights have to be doused again to permit cooling.

With the need of only sixty percent of the usual light, however, the "Five Star Final" company rehearsed while the lights were on, thus permitting the cameramen to adjust their lenses and positions during rehearsal. By the time rehearsals

"What do I care
if she's an
innocent girl—
PRINT THAT
STORY!"



"Ruin a w
make news" — the
creed of Randall,
merciless scandal
sheet editor! See
him stalk through
the smoking epi-
sodes of jazz jour-
nalism in the sensa-
tional dramatic hit

FIVE STAR FINAL

with

EDWARD G.
ROBINSON
H. B. WARNER
MARIAN MARSH
FRANCES STARR
GEORGE STONE

STRAND

NOW PLAYING

Cut No. 12 Cut 20c Mat 5c

were through Director LeRoy began shooting, saving a repetition of the scene, the wait for the lamps to cool, and many expensive short tempers all around.

"Five Star Final" is an adaptation of Louis Weitzenkorn's sensational Broadway stage hit. Mr. Robinson's support includes Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Francis Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd (wife of the star), Evelyn Hall and Harold Waldridge.

ING PICTURES WE HAVE SEEN"

—Dan Thomas (NEA Service)

Prepare

to cry as you've never cried before, sob at the plight of an innocent girl whose soul is stripped bare and crashed in crimson ink across the front page of a yellow scandal sheet!

Prepare!

FIVE STAR FINAL

is on the way with

EDW. G. ROBINSON

MARIAN MARSH--H. B. WARNER

A First National & Vitaphone Hit

WINTER GARDEN

EDWARD G. ROBINSON—A VIGNETTE

(This is the most complete biography and personality story ever written about the star of "Five Star Final"—Plant it as a Sunday Feature in No. 1 Paper)

Edward G. Robinson, who comes to the Theatre next in "Five Star Final," the First National melodrama of newspaper life was born in Bucharest, Roumania, 2th, 1893. His family came to America and became naturalized citizens when he was young. He studied in the New York public schools and he took a Master of Arts degree at the University of Columbia.

His earliest ambition was to become a minister. During his college days he wanted to be a lawyer, then he decided he would rather become an actor. He took part in amateur theatricals while in school and he indulged in debates and soap-box oratory. He mapped out an ambitious career for himself which was interrupted by the World War, during which time he served in the United States Navy.

FIRST STAGE HIT

He made his first hit on the professional stage in vaudeville in an act written by himself, "The Bells of Conscience." He signed for his first picture role eight years ago with Richard Barthelmess, "The Bright Shawl" because the engagement included a trip to Havana. Upon his arrival he became seriously ill and was unable to participate in any of the enjoyments he anticipated.

He has been acclaimed one of the finest actors on the American stage and has undoubtedly played more widely different roles than any other actor. He appeared in ten plays with the Theatre Guild and has been seen in such outstanding dramatic works as "The Man With Red Hair," "The Brothers Karamazov," "Juarez and Maximilian," "Right You Are If You Think You Are," "Peer Gynt," "The Adding Machine," "The Firebrand," "The Deluge," "Night Lodging," "Launzi," "The Idle Inn," "Under Fire," "Under Sentence," "Kibitzer," of which he was co-author, and "Mr. Samuels."

He is an accomplished linguist, speaking Spanish, Italian, French, German, Hebrew, Yiddish, and his native tongue.

His present ambition is to play good parts in good plays and good pictures. The characterization is all important to him. He likes both the stage and the screen and would not like to give up one for the other. He considers "Five Star Final" his finest picture to date and "The Hole in the Wall" his worst. If he decided to give up dramatic work he would like to be a guide on a round-the-world tour.

His favorites of the screen are Marie Dressler, Wallace Beery,

George Arliss, Norma Shearer, John Barrymore, Marlene Dietrich, Maurice Chevalier, Richard Barthelmess, and Jeannette MacDonald. Of the stage he favors David Warfield, Pauline Lord, Helen Hayes, Alfred Lunt, Lynne Fontaine, Henry Travers, and Gladys Lloyd, (the latter being, of course, Mrs. Robinson.)

LIKES WAGNER-GERSHWIN

He is mad about the music of Richard Wagner; in fact, he likes all of the classic composers. Of the moderns he enjoys the music of George Gershwin. He likes the musical comedies of Fields, Rogers and Hart. His favorite playwright is Sidney Howard, whom he hopes will write a play for him sometime.

Of the arts allies to the drama he most prefers music. He declares that music is the basis of all art. He cannot play an instrument himself—his wife plays the piano—but he will seat himself before the player piano and pedal his favorite music rolls for hours. He once cut up forty piano rolls and pasted them together in what he thought would be an entirely original and entertaining composition. He tried it out but his wife delivered some caustic remarks which convinced him that it was not a success, so the Robinson Symphony has not been heard since. He has the latest orthophonic phonograph and enough symphonic records—mostly Wagner—to start a music shop. He also enjoys a good radio program when he can listen to a symphony orchestra.

He is a great reader and enjoys anything by the old proven standbys, but he specifically names Anatole France, Bernard Shaw, Samuel Butler, W. H. Hudson and Feuchtwanger as his favorite authors.

DISLIKES PINK TEAS

He has no rules for health, but he insists upon lots of sleep. He has no pet diet, but he eats a great deal of fruit. His favorite sports are golf, long walks, motoring and window shopping. He likes to play cards and shoot craps.

He will snarl in true gangster fashion, in the manner of "Little

Wife Of "Five Star Final" Star Plays Bits In Hits

(Advance Reader)

Gladys Lloyd, the charming brunette, who is the wife of Edward G. Robinson, star of "Five Star Final" the First National melodrama of newspaper life, which comes to the Theatre next, delights in appearing on the screen in her husband's successes. She played the part of a cigar girl in his "Smart Money" and in "Five Star Final" she is seen as secretary to a member of the newspaper staff. Mervyn Le Roy directed "Five Star Final."

Crashing Glass Hunch For "Five Star Final" Scene

(Advance Reader)

Edward G. Robinson star of "Five Star Final," the First National melodrama of newspaper life which comes to the Theatre next, was unintentionally the cause of one of a powerful bit in the play. As the irate managing editor he is suppose dto tear a telephone from the wall and hurl it into space. He did so with such force that it crashed through a glass door. The sound suggested to Director Le Roy an interesting addition, and he had another shot made showing the phone crashing through the glass.

Caesar," if he receives a telephone call too early in the morning. He dislikes what he calls "pink teas," and he does not care to be stared at or made a fuss of in public places. He becomes angry again if called upon to give a speech or to "act out" in the parlor.

He is extravagant when he sees an art object which he would like for his home, or when he hears of some new mechanical musical device, but he does not like to spend money for garters or suspenders. He has carried the same walking stick for years and he neglects to buy new straps for his wrist watch.

His chief hobby is music. "I'm nuts about good music," he will tell you. He also has a weakness for buying lovely paintings. He spends a great deal of time rearranging the pictures on the wall. He likes to stay up late and talk with a few friends. He enjoys going to prize-fights, football games, baseball games, tennis matches—in fact, all outdoor sports.

He is most enthusiastic over matters pertaining to domesticity and loves the comforts of a nice home. There is a happy companionship with his wife—who is well-known on the stage as Gladys Lloyd, having played with her husband in a number of plays. When he returns from his morning walk he often presents her with a cobwebby lace handkerchief or the latest Guerlain scent in a handsome bottle. He names as his pets, his wife, his mother, his friends and the roles he plays.

He is five feet eight inches tall, weighs one hundred and fifty-eight pounds, has brown eyes and black hair. His face is round and might almost be called cherubic.

His latest pictures made at the First National Studio are "The Widow From Chicago," "Little Caesar," "Smart Money" and "Five Star Final." His next is to be "The World Changes."

Featured in Mr. Robinson's support in "Five Star Final" are Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Francis Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge. "Five Star Final" is the First National screen version of the sensational Broadway stage hit by Louis Weitzenkorn. Mervyn Le Roy directed.

Screen Find



Marian Marsh in "Five Star Final," a First National & Vitaphone Picture.

Cut No. 34 Cut 15c Mat 5c

LITTLE MEN DO BIG THINGS

Lord Nelson is said to have been spurred to action by hearing some one scoff at his size. Napoleon was sensitive about his lack of cubits but did a few things in spite of it—which brings us to the interesting matter of the small stature of the four men who made the tremendous melodrama of newspaper life, "Five Star Final," the First National production now at the Theatre, a living reality.

Louis Weitzenkorn who wrote the play, is five feet two inches tall in his boots; Edward G. Robinson who so masterfully plays the starring role is five feet five and one-half inches in height; Mervyn Le Roy, the youthful director claims five feet two inches and Robert Lord, who did the adaptation has five feet three and one-half inches to his credit.

The cast of "Five Star Final" includes Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Francis Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge.

Grand

A WARNER BROS. THEATRE

FIVE STAR FINAL



Townsend, who married a murderess



Jenny, the victim of the yellow press.



Phillip, trapped in scandal net.



Nancy, ruined by a scarlet past.



Randall, tabloid editor, crucifier of innocent women, devastator of men.

with EDWARD G.

ROBINSON

H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE
FRANCES STARR
ONA MUNSON
ROBERT ELLIOTT

DRAMATIC
SENSATION
OF THE
YEAR!

A FIRST NATIONAL & VITAPHONE PICTURE

Cut No. 7 Cut 40c Mat 10c

"POWERFUL! IT IS REALLY



**Masterpiece
of master-
pieces**

**FIVE STAR
FINAL**

with **EDWARD G.
ROBINSON**

**H. B. WARNER—MARIAN MARSH
GEORGE E. STONE—FRANCES STARR
ONA MUNSON — ROBERT ELLIOTT**

Power of the press
in the hands of a merciless
scandal monger. He writes
"finis" to Life and Love with
a devastating smear of crimson
ink. A woman's soul crucified
and sold for two cents.

Here is the last word in heart-
pounding drama. Sensation of
all sensations!

Begins Today

HOLLYWOOD

Directed
by
**MERVYN
LE ROY**

A FIRST NATIONAL & VITAPHONE PICTURE
Cut No. 25 Cut 40c Mat 10c

Large Cast Of "Five Star Final" All Stage Stars

(Advance Reader)

Edward G. Robinson, star of "Five Star Final," the First National melodrama of newspaper life which comes to the Theatre next, won fame on the legitimate stage—and all of the featured players—except one—had stage training before coming into pictures. The superb cast includes Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge. Mervyn Le Roy directed.

Star Tours Newspapers For Local Color

(Advance Reader)

Edward G. Robinson, who stars in "Five Star Final," the First National melodrama of newspaper life which comes to the Theatre next—was not content with his previous dramatic successes—he has appeared in plays in half a dozen languages—nor with his ability to give just the right force to his words and gestures. Before enacting the role of the managing editor of the newspaper—he went with his cast and director to the various Los Angeles papers—spending hours in catching the mannerisms and lingo of the craft. The result is his finest characterization to date. Mervyn Le Roy directed.

LUDICROUS ACCIDENTS WHICH GAVE ACTORS EMBARRASSING MOMENTS ON THE STAGE, IMPOSSIBLE ON SCREEN

Star And Cast Of "Five Star Final" First National Picture Coming Next To Strand, Recall Amusing Mistakes

(Interesting Feature for Sunday Paper—Plant week prior to coming of picture)

Edward G. Robinson, star of "Five Star Final," the First National melodrama of newspaper life which comes to the Theatre next, was a stage star of note before taking up pictures. The majority of his supporting players have stage training. During the filming of the picture, the players recalled some of the ludicrous accidents, which happen in the lives of the best of stage actors.

Mr. Robinson remarked that while odd things do happen in filming, they are witnessed by but a few workmen, and are all deleted before the scene comes before the public eye. He told of his supreme moment of misery when in the delivery of a highly emotional stage speech, his false beard fell off. "Nor was I so lucky as Punicus Brutus Booth, who had keyed his audience to such a pitch, that when the same thing happened to him, no one appeared to notice it."

Frances Starr, famous Belasco leading lady, who makes her screen debut in "Five Star Final" remembers some of the classic embarrassing moments of the stage. "I recall the night," Miss Starr said, "when Montagu Love got up from a chair and delivered a tragic speech while one trouser leg, caught on a vicious garter, was baring his skin to the knee. The scene witnessed the fall of the trousers."

Simpson (the villain) now in charge of the school at Warner Bros. First National). Mr. Simpson, in crossing the stage, stumbled upon a light socket, and sprawled flat across the rug."

Miss Starr told a story on herself. The scene required that she plead with the villain to unlock the bedroom door and let her go home. The villain was on the other side of the door, Miss Starr was alone on the stage. "Let me out" she screamed. "Let me out," meanwhile tugging at the knob. Presto! The door opened, leaving her in the embarrassing position of being able to walk out of the bedroom, while the plot demanded that she remain locked in it for another fifteen minutes.

Aline MacMahon, who also appears in "Five Star Final" is the not too proud possessor of one of the most famous of stage "boners." Miss MacMahon's role included the ability to play the piano, which she cannot do. But this is a minor set-back to stage directors, for all that is necessary is to have either a double play back stage or a mechanical rendition of it.

In this instance the producer decided that it would be safer to have the piano play the piece mechanically. Opening night arrived and with its critics and tailcoats; the plot edged along to the point where Miss MacMahon bids her lover adieu and slowly walks across the platform to the piano. The moment came. "Goodbye, lover," said Miss MacMahon, in her most heartbreaking tones. She began her walk across the stage. Three feet from the piano stool Miss MacMahon heard to her horror the strains of the instrument issuing forth in unholy profusion, playing before she got there!

In all Frances Starr's stage experience the most horrible moment she remembers was one to which the critics referred next day as "one of Belasco's magnificent stage effects." She was opening in Philadelphia—in a play called "A Little Lady in Blue." A scene, laid in a French village, called for a mild snowstorm—just a few flakes drifting to the stage from the snowcradle in the flies. The snowcradle was manipulated by a drowsy stagehand, who unfortunately at the

moment of the wild snow flurry, fell asleep, toppling the entire contents of the cradle on the head of the hapless lady, which created, according to a review which appeared the next day, "one of the most terrific blizzards ever attempted on the speaking stage."

Others featured in support of Mr. Robinson in "Five Star Final" are Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Ona Munson, Boris Karloff, Robert Elliott, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge. The picture is an adaptation of the sensational Broadway stage play by Louis Weitzenkorn. Mervyn Le Roy directed.

Director So Young He Has To Wear False Beard

Mervyn Le Roy, ace among directors, responsible for "Little Caesar" and for "Five Star Final," also starring Edward G. Robinson, the First National melodrama of newspaper life now at the

Theatre—is but five feet two inches in height and just past the twenties.

Mr. Le Roy claims that he was once taken for the property boy on the set, and commandeered by an irate film mother, as guide to her chee-ild who was supposedly working in his picture. He says he finds it necessary to keep a false red beard in a pocket at the side of his directorial chair, for the purpose of disguising himself as a 'potent, grave and reverend senior' whenever strangers come to inquire for the director.

"Five Star Final" is the greatest of Mr. Le Roy's achievements as a director—and Mr. Robinson's greatest achievement as an actor. At the Theatre now.

A Crucified Soul Screams in A Wilderness of Headlines!



RUINED!

by the
unscrupulous
editor of a yellow
scandal sheet!

and he
did it for
circulation!

Greatest sensation that ever hit the screen!

FIVE STAR FINAL

with **EDWARD G.**

ROBINSON

**H. M. WARNER
MARIAN MARSH**

Anthony Bushell—George E. Stone
Francis Starr — Ona Munson

A FIRST
NATIONAL &
VITAPHONE
PICTURE

STRAND

Cut No. 4 Cut 40c Mat 10c

EDWARD G. ROBINSON REACHES HIS GREATEST HEIGHT IN HIS LATEST AND GREATEST STARRING VEHICLE



Cut No. 36 Cut 40c Mat 15c

George E. Stone and Edward G. Robinson in a scene from "Five Star Final" at the Theatre.

Marian Marsh, H. B. Warner, Frances Starr And Many Other Notables Support In "Five Star Final," Now At Strand

(Review Featuring the Cast)

That the interpretative genius of Edward Robinson is most in evidence in his third screen appearance, was the unanimous opinion of the distinguished audience that greeted him last night at the Theatre in "Five Star Final", of the sensational Broadway stage play by Louis Weitzenkorn.

Mr. Robinson plays the part of Randall, managing editor of a scandal sheet. Hating the hypocrisy around him—he is torn between what he conceives to be his duty to his employer—and compassion for the helpless victims of the circulation-boasting policy. It is the Townsend affair which finally drives him to the point of casting aside his pretended brutality. His speech in resigning the job and denouncing the system is one of the finest pieces of acting we have ever seen on stage or screen.

The Townsends have been twenty years wed and their pretty daughter, Jenny, is to be married—when the "Gazette" sleuths uncover the fact that Jenny's mother, before her marriage, had killed a man. Though the fact had been known to her husband, also that the deed was in self defense—the paper publishes the facts, drives the parents to suicide and all but ends the life and happiness of the girl.

The ill-fated parents of the girl are played with poignant sincerity by H. B. Warner and Frances Starr. The girl is portrayed by beautiful Marian Marsh. The youth whose marriage to her is temporarily prevented by the disclosures, is played by Anthony Bushell, while his protesting parents are depicted by David Torrence and Evelyn Hall.

All the hodge-podge of newspaperdom is in evidence and comedy is not lacking. Ona Munson is the peppy sob sister, Boris Karloff the professional news-getter who disguises himself as a minister, to get the confidence of the Townsends.

George E. Stone gives one of his consistently fine performances as Ziggy Feinstein, circulation stuntman. Robert Elliott and Purnell Pratt are assistant editors, continually hounding everybody for more sensational copy, and Oscar Apfel is cast as the owner of the paper, a hypocrite whose ruthless exposures are all done with much prating about morality. Aline MacMahon and Gladys Lloyd are secretaries of distinctive types, and young Harold Waldridge makes much of the copy boy.

"Five Star Final" is based on the

Young Mervyn Le Roy Creates Another Robinson Hit

(Biography June 15, 1931)

Mervyn Le Roy who directed Edward G. Robinson in the phenomenally successful "Little Caesar" again directs him in "Five Star Final," another First National production which comes to the Theatre next.

Though barely out of the twenties Mr. Le Roy is acknowledged to be one of the most resourceful directors in the industry. Born in San Francisco, he was educated in the Oakland schools, and came at an early age with his parents to Hollywood. He was for a number of seasons in vaudeville, entering pictures in 1923, with Paramount.

He later came to Warner Bros. as a gagman, soon becoming a director. Among his pictures are "No Place to Go," "Harold Teen," "Oh Kay," "Ritzie Rosie," "Flying Romance," "Naughty Baby," "Broadway Babies," "Hot Stuff" "Little Johnny Jones," "Playing Around," "Show Girl in Hollywood," "Numbered Men," "Too Young to Marry," "Top Speed" and "Little Caesar."

Mr. Le Roy is the husband of Edna Murphy, screen star.

DIRECTOR HIDES MIKE IN TELEPHONE MOUTHPIECE

(Advance Reader)

"Five Star Final" the First National melodrama of newspaper life starring Edward G. Robinson, and coming to the Theatre next, uses one of the props which always seem a part of his screen characterizations—the hidden microphone. In a scene in which a director-managing editor hides a microphone in a telephone booth, the resourceful director, Mervyn Le Roy, for the first time in the talkies, built it into the mouthpiece of the telephone. A superb cast supports Mr. Robinson, in the Louis Weitzenkorn play, which afford him his most dynamic role.

3rd Big Week



FIVE STAR FINAL
with EDWARD G. ROBINSON

You'll love him! You'll hate him.
He has caused more feminine tears than any character in screen history!

See This Great Hit — At Least Once!

Cut No. 15 Cut 40c Mat 10c

LADY NICOTINE RULES IN "FIVE STAR FINAL"

(Advance Reader)

Edward G. Robinson, star of "Five Star Final" the First National melodrama of newspaper life which comes to the Theatre next, uses one of the props which always seem a part of his screen characterizations—the hidden microphone. In a scene in which a director-managing editor hides a microphone in a telephone booth, the resourceful director, Mervyn Le Roy, for the first time in the talkies, built it into the mouthpiece of the telephone. A superb cast supports Mr. Robinson, in the Louis Weitzenkorn play, which afford him his most dynamic role.

"Five Star Final" Filmed On New Fast Negative

(Advance Reader)

The thrilling sequences of "Five Star Final," the First National melodrama of newspaper life starring Edward G. Robinson, which comes to the Theatre next, was filmed entirely on the new "fast" negative invented by the Eastman Kodak Company. Director Mervyn Le Roy body concerned that the new film catches impressions sixty percent faster—which means with less light than any medium he had yet used. The cast was able to work on sets which were not heated to the uncomfortable temperature that previously necessitated suspension of work every quarter hour.

A Woman's Soul Stripped Bare— and Crucified by Her Criminal Past!

He made her secret his business because it sold more newspapers!

FIVE STAR FINAL

A FIRST NATIONAL & VITAPHONE HIT

with **EDWARD G. ROBINSON**

NOW SHOWING
STRAND
B'way at 47th Street

H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE **FRANCES STARR**
ONA MUNSON — **ROBERT ELLIOTT**



Cut No. 21 Cut 80c Mat 20c

"PROVES THE INHERENT POWER

H. B. WARNER ABLY PORTRAYS VICTIM OF YELLOW PRESS

(Biography June 15, 1931)

H. B. Warner who appears at the Theatre in support of Edward G. Robinson in "Five Star Final," the First National melodramatic presentation of the evils of unscrupulous muck-raking, again creates a role of restrained power.



He is the husband of a woman who before marriage to him had killed a man in self exoneration. Her long-burden past is brought to light just before the marriage of her daughter, with doubly tragic results.

Mr. Warner, son of a famous English actor, was born at St. John's Woods, London, England and educated at Bedford and University College, London. He left the study of medicine to tour with his father, and had a successful stage career before going into pictures.

Among his pictures are "King of Kings," "Sorrell and Son," "The Divine Lady," "The Dark Swan," "The Gamblers," "The Trial of Mary Dugan," "Tiger Rose," "The Furies," "The Reckless Hour" and "Five Star Final."

Mr. Warner is six feet and one-half inch tall, weighs one hundred and sixty-seven pounds and has fair hair and blue eyes.

Great Character In Robinson Melodrama

(Biography June 15, 1931)

Boris Karloff who is cast as Isopod, a tab reporter who masquerades as a minister in support of Edward G. Robinson in "Five Star Final" the First National melodrama of newspaper life now at the Theatre was born in London, England and educated at Uppingham, Kings College.

He was in stock for ten years and played in the John Cort production of "The Virginian."

In pictures, he has worked in features and serials, including "The Meddlin' Stranger," "The Phantom Buster," "Tarzan and the Golden Lion," "Soft Cushions," "Two Arabian Knights," "The Love Mart," "Vultures of the Sea," "Behind That Curtain," "The Devil's Chaplain," "The Fatal Warning," "Little Wild Girl," "Two Sisters," "Phantoms of the North," "The Criminal Code" and "Smart Money."

Mr. Karloff is six feet tall, weighs one hundred and seventy-five pounds, has dark brown hair and eyes.

Barnard Graduate In "Five Star Final"

(Biography June 15, 1931)

Aline MacMahon, who plays a pert secretary in "Five Star Final," the First National newspaper picture, now at the Theatre is one of the leading character actresses of Broadway, where she has been appearing for the last eight or ten years, is a native of New York City and a graduate of Barnard College.

She was first identified with the Provincetown Players in the days when Eugene O'Neill was becoming recognized as a genius. Her work in the Jed Harris production of "Spread Eagle" is considered one of the finest performances of the legitimate stage.

Miss MacMahon is of Irish-Hewbrew extraction.

SCANDAL!

The Worse It Was the Better He Liked It—No Matter How Many Lives It Ruined —Because It Sold More Papers!

FIVE STAR FINAL

with EDWARD G. ROBINSON

as the merciless editor — he gives you the most dynamic characterization of his powerfully dramatic career!

H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
FRANCES STARR
ONA MUNSON — ROBERT ELLIOTT

directed by
MERVYN LEROY

BIGGEST SENSATION OF THE YEAR!

A FIRST NATIONAL and VITAPHONE PICTURE

Cut No. 8 Cut 60c Mat 15c

Anthony Bushell Is Prominently Cast In Support Of Robinson

(Biography June 15, 1931)

Anthony Bushell, who is prominently cast in "Five Star Final," the First National melodrama starring Edward G. Robinson, now at the Theatre, is a native of Westerham, Kent, England.

He was captain of the cricket team, stroke of the college crew and won a boxing trophy in the middle-weights while in Oxford where he won his B. A. He left school to enter the Royal Academy of Dramatic Arts in London.

After appearing in several London plays, he toured the provinces for a year then returned to the metropolis to take a part in James Gleason's "Is Zat So" which enjoyed a nine months' run. He came to America to play the lead in "The Cardboard Lover" with Jeanne Eagles.

His fine work in "Disraeli" when he supported George Arliss, was followed by screen roles in "Show of Shows," "Lovin' the Ladies," "Journey's End," "Flirting Widow," "Three Faces East" and "Chances."

Anthony Bushell traces his ancestry to the thirteenth century. Colonel Anthony Bushell was knighted in the seventeenth century for bravery in the Parliamentary War.

After the death of Henry VIII Katherine Parr, one of his many wives, married a Bushell. Mr. Bushell is the husband of the screen actress, Zelma O'Neal.

Star Of "The Easiest Way" Appears Here In Support Of Robinson

(Biography June 15, 1931)

Frances Starr, who plays the part of the mother whose past is bared by a modern scandal-sheet, in "Five Star Final," the First National melodrama of newspaper life starring Edward G. Robinson, now at the Theatre, is best known as the star of the famous stage play "The Easiest Way" in which she appeared on Broadway, on tour, and in revivals.

Miss Starr was born in Oneonta, near Albany, New York. She was educated in the Albany public schools and first appeared there on the stage in 1901, under the management of Frederick Bond, and the following autumn joined the Murray Hill Theatre stock company, remaining with them several seasons.

Her successful appearances in many of the hits of the following years—among them "The Girl I Left Behind Me," "The Moth and the Flame," "The Royal Box" and "If I Were King"—reached their height in 1908 when she played Laura Murdock in "The Easiest Way." Her latest parts are Isabella Queen of Castile in "Immortal Isabella" in 1927; Dora in "Diplomacy" in 1928; and "Fallen Leaves" in which she toured in 1929. Miss Starr resides in Garden City, Long Island.

Record Of Robinson Man Who Can Play Any Man At All

- VAUDEVILLE**
- "Bells of Conscience"
- BROADWAY STAGE**
- "The Man With Red Hair"
- "The Brothers Karamazov"
- "Juarez and Maximilian"
- "Right You Are If You Think You Are"
- "Peer Gynt"
- "The Adding Machine"
- "The Firebrand"
- "The Deluge"
- "Night Lodging"
- "Launzi"
- "The Idle Inn"
- "Under Fire"
- "Under Sentence"
- "Kibitzer"

- THE SCREEN**
- "The Hole in the Wall"
- "The Night Ride"
- "A Lady in Love"
- "The Bright Shawl"
- "Widow from Chicago"
- "Little Caesar"
- "Smart Money"
- "Five Star Final"

HIS NEXT

"The World Changes"

George E. Stone Plays Tabloid Stunt-Man In "Five Star Final" Hit

(Biography June 15, 1931)

George E. Stone, who with such gusto plays the part of Ziggy Feinstein, stunt-promoter in "Five Star Final," the First National picture of newspaper life starring Edward G. Robinson, now at the Theatre, is a native of Lodze, Poland. He came to the U. S. penniless at the age of fourteen. He was on the stage for five years, appearing in many Broadway productions.

He has been seen in heavy roles in many screen successes, among which are "Tenderloin," "Brass Knuckles," "Seventh Heaven," "The Racket," "Girl in the Glass Case," "Melody Lane," "Naughty Baby," "The Redeeming Sin," "Skin Deep," "Street Sadie," "Two Men and a Maid," "So This Is Paris," "Maid to Order," "Little Caesar" and "Five Star Final."

George E. Stone is five feet, three and one-half inches tall, weighs one hundred and thirty pounds, and has brown hair and eyes.

GLADYS LLOYD, WIFE OF EDWARD G. ROBINSON, IN "FIVE STAR FINAL"

(Biography)

Gladys Lloyd, wife of Edward G. Robinson, star of "Five Star Final" plays the part of a secretary in a newspaper office in the First National picture, which is now showing at the Theatre.

Mrs. Robinson, likes, just for the fun of it to play bits in her husband's pictures. She was a cigarette girl in a sequence of "Smart Money." She is brunette and pretty, and could make her own on the aid of her talented mate, if she so wished. She has written many stories that have been published in popular magazines.

Ona Munson Effective As Gay Sob Sister In Vivid Newspaper Film

(Biography June 15, 1931)

Ona Munson, who plays the part of the sob sister in "Five Star Final" the First National production starring Edward G. Robinson, which comes to the Theatre, was born in Portland, Oregon, June 16, 1908. The family name is Wolcott but Munson was chosen for professional use.

She received all her formal education at Miss Catlin's private school in Portland where she specialized in English literature, dancing, and piano. Shortly after her fourteenth birthday she left Portland for New York to continue her study of dancing.

Her professional debut was made with Charles King in "Love Letters," an elaborate vaudeville act which toured the Keith-Orpheum circuits. She next originated a presentation of her own, "Ona Munson and Her Manly Revue," which toured the same circuit for more than a year.

Miss Munson, in company with her mother, traveled around the world after which they spent a year on the Riviera.

She received her first musical comedy engagement in "No Other Girl," when she returned to New York in 1924. Her outstanding Broadway successes were scored with singing and dancing roles in "No, No, Nanette," "Tip-Toes," "Twinkle, Twinkle," "Manhattan Mary," and "Hold Everything." She made her film debut in "Going Wild." She was seen recently in "The Hot Heiress" with Ben Lyon and in "Broad Minded" with Joe E. Brown.

Miss Munson is married to Eddie Buzzell, comedian of stage and screen. She is fond of all sports except golf. Much of her leisure is devoted to dancing.

BOY DIRECTOR TACKLES NEWSPAPER FILM AND GAINS HIMSELF NEW GLORY

Thirty-Year-Old Mervyn Le Roy, Who Directed "Five Star Final," First National Drama Starring Edward G. Robinson, Is A Dynamo Of Human Energy

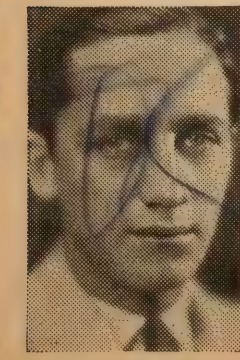
(Human Interest Feature—Plant in No. 1 Newspaper 4 Days Before Run Begins)

First National's brilliant screen version of "Five Star Final," melodrama of newspaper life, starring Edward G. Robinson, which comes to the Theatre next, was directed by the quite amazing Mervyn Le Roy, who recently came into prominence by this direction of the same star in "Little Caesar."

Young Le Roy visited New York recently and attended the Louis Weitzenkorn play, "Five Star Final," half a dozen times. He also visited newspaper offices, talked to newspaper people and tried to absorb the atmosphere of reporting.

GETS SMELL OF INK

"Frankly, I don't know a great deal about newspapers," he says, "but I'm here for the purpose of his educational trip to the East. "I've been in their offices only a few times in my life. Of course, I've known newspaper people but when I've known them they were on location, you might say. That is, they were out on stories and not in their offices. Much of the action in "Five Star Final"—the movie version—takes place inside a newspaper office, so I had to



MERVYN LEROY director of "Five Star Final"

ing the picture realistic."

The young director—he is just thirty years of age—is among the topnotch directors now by reason of his work in "Little Caesar." That story of racketeering was the last assignment that would have been handed LeRoy, if one only judged by his looks, which are even younger than his age.

HOBOS IT FOR NEWS

When he heard that "Little Caesar," the book by W. R. Burnett, had been bought by his company, he wanted to direct it. He had done comedy films which had mature deftness of touch. He had been a cameraman, and he knew all about the mechanics of his trade. He had intelligence and wit. So before anything had been decided about the picturization of "Little Caesar," Le Roy put on some very old clothes and went about getting crook atmosphere in the same first-hand way he got newspaper atmosphere on his visit to New York. He picked up gangster slang and gangster philosophy. He slept in flop-houses and he went to night clubs and asked leading questions of bootleggers and racketeers. He'd have made a good reporter if he hadn't become a movie man twelve years ago.

After a couple of weeks of research work among the disorderly he went to the studio big shots and showed them that he was more than casually interested in "Little Caesar," and he had been right often enough in the past to convince the officials that he was the man for the job. (P.S.: He got it!)

MEETS FUTURE WIFE

He seems to do everything with a swish, this young man. He met his wife, Edna Murphy, in a film casting office, and within a week he had her convinced that they ought to be engaged. They've been happy ever since. Another example of his quick work was his discovery of Loretta Young. Loretta's sister Polly Ann, was working on a picture and when she didn't turn up one day, Le Roy telephoned her mother. "Polly Ann's sick," said Mrs. Young. "Her sister

An Eight Inch Cigar For A Five Foot Man

George E. Stone, the celebrated Polish character actor who appears in support of Edward G. Robinson in "Five Star Final," the First National melodrama of newspaper life, now at the

Theatre—is five feet three and one-half inches in height—and for the comedy effect the director ordered that in each scene in which Stone appears he is to be smoking an eight inch cigar.

All went well until Stone, who plays something of a hard guy, discovered that the black weed was making him sick. The director, not to be outdone, sent for a special brand of mild cigar. So many were smoked by Stone during the filming—and by Robinson, an inveterate smoker, who did not hesitate to borrow—that the cigar bill ran up to nearly one hundred dollars.

What Stone needed was evidently not a good five cent cigar, but a good dollar cigar. Stone is acknowledged as the

melodrama of Louis Weitzenkorn is directed. Mervyn Le Roy directed.

Work Makes One Man Fat And Another Man Thin

(Advance Reader)

"Five Star Final", the First National melodrama of modern newspaper life, starring Edward G. Robinson, and coming to the Theatre next, was two weeks in actual filming—two strenuous weeks as the picture will prove to you. During the fortnight the star gained four pounds while Mervyn Le Roy, the director, lost eight. During the filming of "Little Caesar" the same star gained and the same director lost. Robinson's support in "Five Star Final" includes Marian Marsh—screen discovery of the year—H. B. Warner, Anthony Bushell and many other favorites. Mr. Robinson does his finest work in "Five Star Final" which is based on Louis Weitzenkorn's big Broadway hit.

and I have been up all night with her."

"Her sister?" said LeRoy. "Does she look anything like Polly Ann?"

"Why yes," said Mrs. Young.

"Send her down," said LeRoy. When Loretta arrived LeRoy was so impressed that he gave her a part in "Naughty But Nice."

LeRoy loses no time at anything: meeting people, making decision, playing tennis, driving his car. That might have been he who went past a second ago. It must have been if it was speedy, young, sunburned and not very tall.

Featured in support of Edward G. Robinson in "Five Star Final"—LeRoy's greatest achievement—are Marian Marsh, H. B. Warner, Anthony Bushell, George B. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd (wife of the star), Evelyn Hall and Harold Waldridge.

CIRCLE

Sensational!

Forget every motion picture you've ever called a sensation. Forget every thrill you've ever experienced in or out of a theatre. Forget every heart-pounding experience you've ever had. Here's the masterpiece of masterpieces that sweeps everything aside on a wave of quivering emotion.

FIVE STAR FINAL

WOMEN'S SOULS CRUCIFIED AND SOLD FOR 2 CENTS

Anything for circulation! ANYTHING! He delves into the past if he can find sensation. He'd brand an innocent girl if it sold his papers. Here is the terror of yellow journalism—stripped—exposed!

EDWARD G.

ROBINSON

A FIRST NATIONAL & VITAPHONE HIT.

the outstanding screen actor of the day in the greatest picture of the year — better than the sensational Broadway stage play!

H. B. WARNER MARIAN MARSH

ANTHONY BUSHELL GEORGE E. STONE Ona Munson—Robert Elliott

Cut No 28 Cut 60c Mat 15c

Hit 'Em Hard! - - -

Strong copy like that in the above ad will do the trick! Sock home your message with a bang!

EDWARD G. ROBINSON'S



Thank You

First National for giving me the greatest acting role a star ever had, "Five Star Final."

Thank You

Marian Marsh, H. B. Warner, Frances Starr, Anthony Bushell, Ona Munson and the others in the cast for your excellent supporting characterizations.

Thank You

Louis Weitzenkorn for your courage in writing a story so devastatingly powerful.

Thank You

Mervyn LeRoy for your marvelous direction of "Five Star Final."

AND THANK YOU,

public of Toledo for your plaudits and homage of my greatest hit.

EDWARD G. ROBINSON.

These Two ← Ads →

can be used for reviews, endorsements and your own copy by mortising the illustration. The borders are especially suitable for type ads.

Hand-Washing Used As Symbol by Star, "Five Star Final"

(Current—Plant 5th Day)

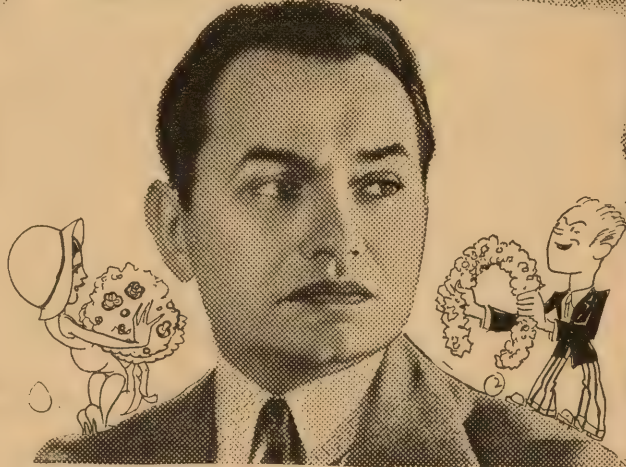
Director Mervyn Le Roy decided on a bit of symbolism to be used by Edward G. Robinson, star of "Five Star Final," now at the

Theatre, to imply the loathing with which the managing editor of the scandal sheet feels for his job. He is forever washing his hands.

Washing the hands seems simple enough but that leaves the temperamental microphone out of the question. The first time Mr. Robinson did it loud squeegy sounds emerged. The noise was toned down. Then he choice of soaps was in dispute. One gave too much lather, one, too little. Then the sound of the running

faucet emitted water which sounded like a waterfall. hours were consumed before the hand-washing could be done with propriety.

"Five Star Final," the First National screen version of the Broadway stage hit by Louis Weitzenkorn is drawing record crowds at the Theatre. Beside Ed-



Bouquets for

EDWARD G. ROBINSON

Press and public hail his performance in the dramatic sensation of the age. Thousands jam the Strand Theatre to see this masterpiece of masterpieces. Now playing its third and final week. . . .

FIVE STAR FINAL

with

H. B. WARNER — MARIAN MARSH
FRANCES STARR — GEORGE STONE

A FIRST NATIONAL & VITAPHONE HIT

No. 26 Cut 40c Mat 10c

Director Of "Five Star Final" Given Speakeasy Details

(Current—Plant 5th Day)

Director Mervyn Le Roy used a unique method to get a composite of realism in a scene of "Five Star Final" the First National melodrama of tabloid newspaperdom starring Edward G. Robinson, now at the Theatre—which shows a modern speakeasy.

He issued a request to all the people on the lot for suggestions and received a sheaf of letters that would have done credit to Santa Claus. The finished set shows an under-the-street hangout with a genuine bar and free lunch counter on which are displayed the regulation pretzels, slabs of sliced rye bread and delicatessen meats. Sawdust covers the floor and the walls display a framed front page of the Police Gazette, the Six Floradora Girls, an actual photograph of Jim Corbett being rubbed down by his seconds, the familiar face of John L., an unnamed race horse and mottoes such as "In God We Trust—All Others Pay Cash," "God Save Home and Mother" and "Name Your Poison." Nickel in the slot machines are of course in evidence and the bartender has the sanctimonious air of a deacon.

Those who support Mr. Robinson in "Five Star Final" are Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd (wife of the star) Evelyn Hall and Harold Walldridge. "Five Star Final" is by Louis Weitzenkorn.

Clever Camera Stunt In "Five Star Final" Was Done This Way

(Advance—Plant 6 Days Before)

"Five Star Final," the First National melodrama of newspaper life starring Edward G. Robinson, and coming to the Theatre next—contains a swooping camera manoeuvre like the flight of a hawk, which reveals details of an under-the-street speakeasy — and catches two of the patrons in a shaken tremulous light which suggests amusingly the state of their minds. The shot required much ingenuity on the part of Mervyn Le Roy, the director, and Sol Polito, camera expert.

A three-hundred-pound camera, equipped with a lens capable of focusing clearly at high speed, was mounted on an elevating crane. The crane, a haphazard looking machine built for Le Roy from specifications he drew in the air with his finger, takes the camera from a level of one foot to a height of thirty in nine seconds.

First National executives were so impressed by the results of the machine that they ordered the mechanical department to work out a machine that could toss a camera around even more unusually.

Mr. Robinson is supported by Marian Marsh, H. B. Warner, Anthony Bushell, George Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Walldridge. "Five Star Final" was written by Louis Weitzenkorn. Mervyn Le Roy directed.

PALACE

Sensation of all
Sensations

FIVE STAR FINAL

with EDWARD G.
ROBINSON

Screen thrill millions have awaited — Edward G. Robinson in the mightiest role of his career! Rising to new heights of brilliancy as Randall, merciless master of a muck-raking scandal sheet! Crucifying innocent women, crushing helpless victims, devastating countless lives for NEWS!

with
H. B. WARNER
MARIAN MARSH
FRANCES STARR
GEORGE E. STONE
ANTHONY BUSHELL

A FIRST NATIONAL
& VITAPHONE HIT!

Cut No. 23 Cut 40c Mat 10c

Few Screen Adaptation

"Five Star Final," First National Picture Version Of Broadway Hit, Is Filmed As Staged

(Current—Plant 4th Day)

The ancient story about the picture company that bought a celebrated stage play, put a dash of music into it, added two rows of chorus girls, changed the locale, introduced airplanes and altered the title—is one of those half truths which need explanation.

Plays which have succeeded on the stage because of their closely-knit construction, their clever dialogue, and the truth of their characterizations need little change for screen adaptation. "Five Star Final," the First National melodrama of newspaper life starring Edward G. Robinson, and now at the Theatre, is one Broadway stage success which was filmed with practically no alterations.

Louis Weitzenkorn, author of the stage play, said to a Los Angeles reporter, after seeing a preview of the screen version of "Five Star Final" says "I'm afraid I am one author who can't find any complaint with his story as done in pictures. Mervyn Le Roy did a beautiful job with his direction. Byron Morgan was excellent in his adaptation. The entire cast, headed by Edward G. Robinson was outstanding. I congratulate everybody, myself included."

Mr. Robinson's support includes Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Walldridge.

GREATEST ROLE! STUPENDOUS!

DRAMA THAT UNLASHES EVERY EMOTION!



NO LOVE IS SACRED— NO SECRET IS SAFE!

When This Scandal Monger Wants Circulation

TONITE STRAND



Again Robinson, greatest screen actor of the day, returns in a sweeping drama of passion and pathos!

FIVE STAR FINAL

with EDWARD G. ROBINSON

H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE
FRANCES STARR
Ona Munson Robert Elliott
Directed by MERVYN LEROY

A FIRST NATIONAL & VITAPHONE HIT

Cut No. 2 Cut 60c Mat 15c

Robinson Appears As Tab Managing Editor In "Five Star Final"

Star of "Little Casesar" and "Smart Money" Triumphs In Another First National Screen Success

(Biography June 15, 1931)

Edward G. Robinson, who creates the managing editor of a big-town scandal sheet in "Five Star Final," the First National melodrama, now at the Theatre was born in Bucharest, Roumania.

His family came to America and became naturalized citizens when he was very young. He was educated in New York public schools and took a Master of Arts degree at the College of the City of New York. His childhood ambitions were many. He wanted to be a lawyer, a teacher, a clergyman and an actor. During the World War he served in the American naval service.

Robinson appeared in ten plays for the Theatre Guild. During the sixteen years he has spent in the theatre he has appeared in such plays as "The Man With Red Hair," "Bros. Karamazov," "Juarez and Maximilian," "Right You Are If You Think You Are," "Peer Gynt," "The Adding Machine," "The Firebrand," "The Deluge," "Night Lodging," "Launzi," "The Idle Inn," "Under Fire," "Under Sentence," and "Kibitzer," of which he is co-author.

He is an accomplished linguist, speaking Spanish, Italian, French, German, Hebrew and Yiddish, in addition to his native tongue. He has done plays in all these languages including various dialect roles.

NOW SHOWING REXY



FIVE STAR FINAL

with EDWARD G. ROBINSON

whose interpretative genius gives you a mighty drama of chilling realism tearing at your heartstrings!

H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE

Director Of "Five Star Final" Triumphs

Robinson Adopts Arliss Rehearsal Method

Playwright Lauds Screen Version of "Five Star"

(Current—Past 6th Day)

Young Mervyn Le Roy, director of "Five Star Final," the First National melodrama of tabloid newspaperdom starring Edward G. Robinson, now at the Theatre, believes the ancient saying that one can't teach an old dog new tricks.

During the filming of "Five Star Final" Mr. Le Roy thought to add a touch of realism to a scene leading up to the view of a speakeasy, below the level of the street. For the purpose he hired a movie mutt, to do the apparently easy stunt of standing on the slot provided for ventilation and looking down through it, to the spot where one of the hangers-on is shown leaning against the bar.

Whether from perversity or plain dumbness the dog refused to look down, refused to look quizzical, refused to stay put in any position—and for four hours kept director and cast on the anxious seat, till the bit was satisfactorily done.

Those who support Mr. Robinson in the great Broadway hit—are Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell B. Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge.

"Five Star Final" was written by Louis Weitzenkorn.

Robert Lord Adaptation Pleases Playwright

(Current Reader)

"Five Star Final," the First National newspaper melodrama starring Edward G. Robinson and now at the Theatre is based on the sensational Broadway stage success by Louis Weitzenkorn. The playwright expressed his high approval of the adaptation by Robert Lord, who heads the First National writing staff. Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr and many other screen favorites are in the cast. Mervyn Le Roy directed.

"Five Star Final," the First National melodrama of newspaper life now at the Theatre, for Edward G. Robinson, the doubtful star, had adopted Mr. Arliss's plan of intensive study of line and situation, before the filming begins. Marian Marsh, greatest screen discovery of the year, heads the fine support in "Five Star Final." Mervyn Le Roy directed.

Louis Weitzenkorn, author of the Broadway stage success "Five Star Final," the First National screen version of which is now at the Theatre with Edward G. Robinson as star—is enthusiastic in his appreciation of the justice done to his play by producers, director, star and cast.

years ago, because the engagement included a trip to Havana. After arriving there he became seriously ill and was unable to participate in any of the enjoyments he anticipated when he agreed to the engagement.

Robinson made four pictures, prior to his engagement for the "Widow from Chicago." "The Hole in the Wall," "The Night Ride," "A Lady to Love" and "The Bright Shawl." There are three roles he would like to do: "Dracula," the leading part in "Power," and "Shylock."

He is married to Gladys Lloyd, the actress. He is a great lover of symphonic music. The works of Anatole France are his favorite reading.

One of his favorite pastimes is window shopping. His favorite sport is golf; the other is crap shooting.

He says he keeps in good condition by not trying to keep fit. His special aversion is getting up early in the morning.

He is five feet eight inches tall, weighs one hundred and fifty, has brown eyes and black hair.

His most recent triumph was in the title role of "Little Caesar" and in "Smart Money."

New Orleans Youth Is In "Five Star Final"

(Biography June 15, 1931)

Harold Waldridge, who plays the part of the copy boy in "Five Star Final," the First National picture of newspaper life starring Edward G. Robinson, now at the Theatre was born in New Orleans, Louisiana twenty-seven years ago.

He was educated there and in New York, receiving his degree from City College of New York. He was for a time on the stage and entered pictures in 1928. He had been signed by Jed Harris for a part in the stage production of "Looy Dat Dope" and when M. G. M. got the picture rights he was chosen for the part.

Waldridge is five feet nine and one-half inches in height, weighs one hundred and forty-five pounds and has brown eyes and hair.

Direct MERVYN LEROY
A FIRST NATIONAL & VITAPHONE HIT



Women's souls stripped bare by a muck-raking editor of a yellow newspaper!

Cut No. 27 Cut 20c Mat 5c

"Five Star Final" Bigwig Taken For Fresh Kid

(Current Reader)

Mervyn Le Roy, who has twice covered himself with glory in his direction of Edward G. Robinson—first in "Little Caesar" and again in "Five Star Final," the First National picture now at the Theatre—is so youthful in appearance that he is often mistaken for somebody else. When in New York to see the stage version of "Five Star Final," he had tickets laid aside by phone. When he called for them the box office man gave him back-row seats. On later inquiry, the cashier explained that Le Roy didn't come for the tickets, but that some crazy kid insisted he was the director, and he placed him in the rear to get rid of him.

Get acquainted with the real Le Roy by seeing "Five Star Final."

EXTRA!

... love nest raided ... high school girl stabs sleeping father ... snake lover tells all ... body of missing actress found ... nude cultists resist arrest. ...

EXTRA! EXTRA!!

... chorus girl accuses millionaire ... child wife abandoned ... phony prince lures women to sin den ... stool pigeon squeals ... society deb elopes ...

EXTRA! EXTRA!! EXTRA!!!

... all the secrets of the scandal sheets exposed ... muck-raking methods of a conscienceless editor brought to light ... a thousand thrills, a thousand sensations in the greatest screen achievement of all time ... at the Strand Theatre

FIVE STAR FINAL

A First National and Vitaphone Hit, with EDW. G. ROBINSON
H. B. WARNER — MARIAN MARSH
FRANCES STARR — GEORGE STONE
ONA MUNSON — ANTHONY BUSHELL

Cut No. 19 Cut 40c Mat 10c

MARIAN MARSH PROVES HER-

HIS VICTIMS!



FIVE STAR FINAL

SENSATIONAL
DRAMATIC HIT!
with
EDWARD G. ROBINSON
H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE
FRANCES STARR
ONA MUNSON



Edward G. Robinson in the mightiest role of his career! He'll make you laugh, cry, cheer in hysterical emotion. Here, at last, is a master in a dramatic mas-

Author of "Five Star Final" Explains What Odd Title Means

First National Melodrama
Starring Edw. Robinson
At Theatre Now

(Current—Plant 1st Day of Run)
Louis Weitzenkorn, author of the Broadway hit, "Five Star Final," the First National screen version of which, starring Edward G. Robinson, opens an engagement at the Theatre today—says that he chose the particular title, because the Five Star Final is the most romantic of the many editions put out by the city room.
City—Afternoon City—Early Sport—Wall St. Edition—Early Evening—they all represent particular variants of a single day's news—except that some stress certain features more than others.
For instance, the home edition of a newspaper will have a four page insert of cooking advice, fashion hints, advice to the lovelorn, and special department-store advertising. The edition appears on the stands in the early morning—even if it is an evening newspaper—and is evidently designed for the housewife. The same newspaper, six hours later, labelled Early Sport, will have discarded the four pages of cooking advice and inserted a pink section devoted to the details of the day's baseball game, carried over from the front page.
There are editions within editions, however, especially in the cities where ten and twelve issues of a single evening paper are common. There are people who put their three cents on the newstand and demand not only the Early Evening, but the Three Star Edition of the Early Evening. This is the most common "late" paper and is aimed for the office worker.

Dynamic!



Cut No. 33 Cut 15c Mat 5c
Edward G. Robinson whose dynamic performance as a ruthless editor of a yellow scandal sheet is thrilling vast audiences at the in "Five Star Final." It is a First National & Vitaphone Picture in which Marian Marsh, H. B. Warner and Frances Starr play important roles.
Robinson plays the role of an unscrupulous editor of a yellow scandal sheet. He goes the limit in uncovering sensational news and prints it in his paper with dire consequences.
"Five Star Final" has been heralded by the press of the motion picture industry as "one of the greatest motion pictures since the inception of talkies."

Apfel Adds Another To His Many Famous Characterizations

(Biography June 15, 1931)
Oscar Apfel, who is prominently cast in "Five Star Final," the First National picture starring Edward G. Robinson, now at the Theatre, was born and educated in Cleveland, Ohio.
He was active in school dramas and amateur theatricals and secured his first professional engagement in Cleveland in 1900. He was a Broadway player for eleven years.
He went into pictures with the old Edison Company in 1911 and thus lays claim to being one of the moving picture pioneers. He has returned to the stage several times since being in Los Angeles.
Recent pictures include "Right to Love," "The Virtuous Sin," "Misbehaving Ladies," "Abraham Lincoln," "Big Business Girl" and "The Finger Points."

Second Big Marian Marsh Role In "Five Star Final"

(Current Reader)
Marian Marsh, counted the greatest screen discovery of the year, who made her screen debut in support of John Barrymore in "Svengali," is now to be seen at the Theatre in "Five Star Final," First National screen version of Louis Weitzenkorn's Broadway stage hit. Miss Marsh appears in support of Edward G. Robinson, who stars as managing editor of a modern scandal sheet—a man whose real humanity at last triumphs over his apparent ruthlessness. Don't miss Mr. Robinson in his supreme starr vehicle, "Five Star Final."

MASTBAUM

Cut No. 11 Cut 40c Mat 10c

"Five Star Final" Player Was With Eagles In "Rain"

(Current Reader)
Anthony Bushell, who is prominently cast in "Five Star Final," the First National picture starring Edward G. Robinson, now at the Theatre, won his first American recognition when he played opposite Jeanne Eagels in "Rain." He has done fine work in "Disraeli," "Journey's End" and "Chances." In "Five Star Final" he plays the part of the youth who expected to marry the girl whose life is wrecked by the machinations of scandal-sheet newsgotters. Mervyn Le Roy directed.

"Five Star Final" Gives Robinson His Finest Role

(Current Reader)
The picture world knew Edward G. Robinson first as "Little Caesar," gangster—next as Nick the Greek, gambler—and now he is seen as Randall, managing editor of a scandal sheet which boosts circulation by wrecking lives. Robinson finally casts aside his mask of brutality and presents the case of the people vs. the tabs in a speech of thrilling power—in "Five Star Final," First National screen version of one of Broadway's most sensational successes. Don't miss Robinson in "Five Star Final." Now at the Theatre.

bought thirty and six-
thirty of eight.
Some the news fates
have been, a Four Star Edition
comes out with the news that the
ball game won in the Three Star Edition
has been cancelled due to an
error of the umpire discovered in the
clubhouse.
Even rarer, when something really
sensational happens, say, about seven
in the evening, the paper rushes its
Five Star Final out, and then the
reader really has news.
Edward G. Robinson starring in
"Five Star Final" is supported by
Marian Marsh, H. B. Warner,
Anthony Bushell, George E. Stone,
Frances Starr, Ona Munson, Boris
Karloff, Robert Elliott, Aline Mac-
Mahon, Purnell B. Pratt, David Tor-
rence, Oscar Apfel, Gladys Lloyd (the
star's wife) Evelyn Hall and Harold
Waldridge. Mervyn Le Roy who was
responsible for "Little Caesar" again
directs Mr. Robinson in "Five Star
Final."

LAST TWO SHOWINGS OF "FIVE STAR FINAL"

(Current Reader)
Tonight is your last chance to see
the epoch-making expose of malprac-
tice in dealing with the public, "Five
Star Final," First National screen
version of the phenomenal Broadway
stage success by Louis Weitzenkorn.
Edward G. Robinson appears in his
most dynamic role. A great cast
supports him. Mervyn Le Roy di-
rected. See "Five Star Final" what-
ever else you must miss. Tonight at
the Theatre.

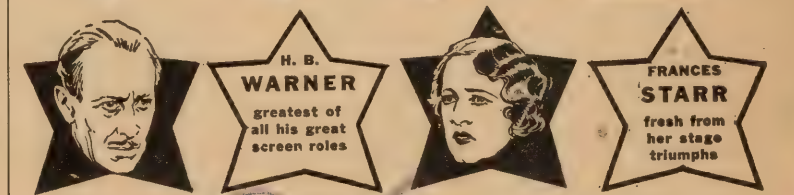
"FIVE STAR FINAL" WOWS CROWDS AT THE STRAND

(Current Reader)
"Five Star Final," the First Na-
tional melodrama of newspaper life
starring Edward G. Robinson, and
now at the Theatre, is
greeted with enthusiastic applause
at each performance. It presents a
moving modern example of "Man's
inhumanity to man." Marian Marsh,
greatest screen discovery of the year,
leads the impressive support. Mer-
vyn Le Roy directed.

That Ever Hit The Screen!



FIVE



STAR



FINAL

A FIRST
NATIONAL &
VITAPHONE HIT!
IT
LAYS
LIVES
BARE
WITH
MERCELESS
TRUTH!
TONITE
WARNER

Drama That Creeps Into Your Heart — And Stays There!

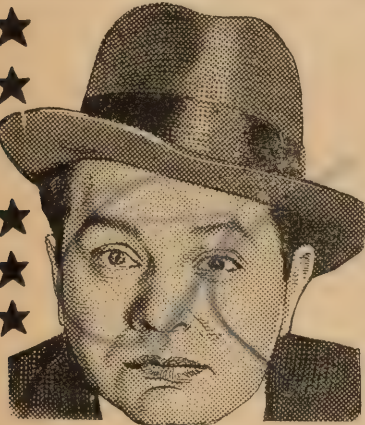


with
H. B. WARNER
MARIAN MARSH
Frances Starr, Anthony
Bushell, Ona Munson
STRAND
4th Big Week

Cut No. 14 Cut 40c Mat 10c

SELF THE "FIND" OF THE AGE!

WARNER



“Decency be D——d!
I’ll sell a woman’s soul
with every edition!”

**FIVE STAR
★ FINAL ★**

WITH **EDWARD G.
ROBINSON**

**H. B. WARNER
MARIAN MARSH
Anthony Bushell
George E. Stone
Frances Starr
Ona Munson**

Directed by Mervyn LeRoy

A FIRST NATIONAL VITAPHONE PICTURE

Cut No. 13 Cut 20c Mat 5c

**EVELYN HALL HERE IN
“FIVE STAR FINAL”**

(Biography June 15, 1931)


...Hall wh...ve the part...

...the First National picture starring Edward G. Robinson, now at the ... Theatre was born in Harrowgate, England and educated there and at Bristol. She was for years on the stage in London and New York, before entering pictures.

Among the films in which she has appeared are “Divine Lady,” “Hell’s Angels,” “She Goes to War,” “Married in “Hollywood,” “Along Came Youth,” “Oh, For a Man,” and “Five Star Final.”

Miss Hall is five feet, five and one-half inches in height, weighs one hundred and twenty-nine pounds and has dark blue eyes and henna hair. She is married to Claude King.

Greatest dramatic sensation of the year! Twice as big as the Broadway stage hit!



FIVE STAR FINAL

with **EDWARD G. ROBINSON**

**H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE
FRANCES STARR**

Sensational story of passion that fairly hammers on the human emotions—one you’ll never forget nor want to forget!

A FIRST NATIONAL VITAPHONE PICTURE

Cut No. 3 Cut 40c Mat 10c

SUCCESS OF “FIVE STAR FINAL” IS PROOF MODERNS FAVOR DRAMAS FOUNDED ON ACTUAL PERSONALITIES

Books And Plays Dealing With Real People And Present-Day Problems Now Enjoy Unprecedented Vogue Everywhere

(Advance Sunday Feature)

Psychoanalytic probing into the private lives of the living and the dead has never been so rampant as at the present time. No one goes masked. Poets, prelates, presidents, all must be dissected, put under the magnifying glass, made the victim of the necessarily limited mind of the investigator.

In cases where the individuals have been false to public trust—thus making themselves enemies of society, it is eminently right that their motives be looked into, and their destructive course halted. They are bad neighbors, but good drama.

Imaginary characters can, of course, be made interesting when they symbolize traits common to all humanity. Stevenson’s “Dr. Jekyll and Mr. Hyde” endures as a symbol of a man’s dual nature. It doesn’t matter whether the “Count of Monte Cristo” ever really lived, or whether Dickens actually knew an arch hypocrite like Pecksniff, or an arch ruffian like Bill Sykes. He himself has said that characters created wholly out of his imagination were hailed by many, as actual people, while those he drew from life were dubbed as impossibilities.

Shakespeare could take dream children and make them live and glow in the fabulous Forest of Arden—or the faerie country of Queen Mab—but his genius more often chose actual persons. Hamlet had lived—though not the Hamlet which he makes into a type of any man in any age. So it was with his other historical characters. The present

EXCLUSIVE TO STRAND



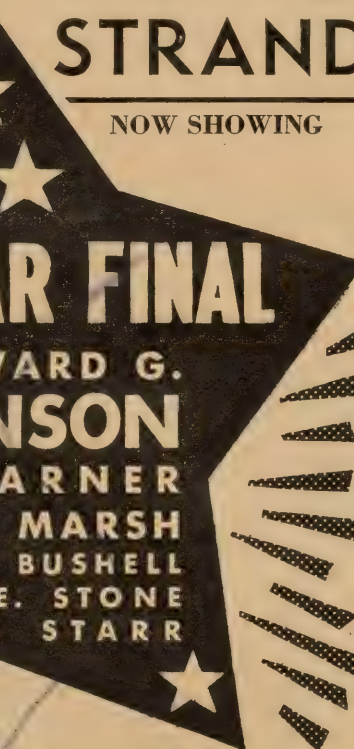
The last word in Drama!

George Arliss ... world know and admire “Disraeli,” and he is soon to be seen in Warner Bros. “Alexander Hamilton.” But equally as intriguing to present day theatre-goers are dramatic presentations of social problems. James Cagney recently won acclaim in “The Public Enemy,” which deals with the beer racket. A forthcoming First National production, “The Ruling Voice,” presents the far-reaching evils of milk-racketeering.

Edward G. Robinson, who comes to the ... Theatre ... next as the star of First National’s “Five Star Final,” a sensational expose of malpractice in the newspaper world—plays the part of the man—

STRAND

NOW SHOWING



FIVE STAR FINAL

with **EDWARD G. ROBINSON**

**H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE
FRANCES STARR**

Sensational story of passion that fairly hammers on the human emotions—one you’ll never forget nor want to forget!

A FIRST NATIONAL VITAPHONE PICTURE

Cut No. 3 Cut 40c Mat 10c

STAR FINAL

with the greatest of all casts



A First National & Vitaphone Hit

EDWARD G. ROBINSON

H. B. WARNER
MARIAN MARSH
GEORGE E. STONE
FRANCES STARR

Cut No. 6 Cut 20c Mat 5c

aging editor of a ruthless scandal sheet, which boosts circulation by exploiting human life and happiness.

In the phenomenally successful “Little Caesar,” Mr. Robinson was seen in a dramatization of the life of a notorious gang czar—and in “Smart Money,” one of the big Broadway hits—he was seen as Nick the Greek, a gambler of the day. Richard Barthelmess was starred not long ago in “The Finger Points,” as a reporter whose honest intentions weaken before the big money offered by gangs for protection.

Numberless other examples could be given to prove that present day audiences prefer the type of picture which deals with actual people and actual conditions.

“Five Star Final,” most vital of all Mr. Robinson’s plays—presents a superb cast including Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge.

“Five Star Final” is a screen version of the Broadway play by Louis Weitzenkorn. Mervyn Le Roy directed.

Marian Marsh Given Second Big Role In “Five Star Final”

(Biography June 15, 1931)

Marian Marsh was born in the Island of Trinidad, Oct. 17, 1913. She is of English, German, French and Irish parentage, and her uncle was collector of customs for Trinidad. Her real name is Violet Krauth.

When a very young girl, Marian’s parents moved to Hollywood and she attended high school in the motion picture capital.

Her older sister, Jean, had been on the stage and worked as an extra in pictures. Jean was determined that Marian should crash the studio gates, and spent weeks haunting casting offices, hoping to arrange a film test for her little sister, forgetting her own career in the meantime.

Finally such a test was made, but nothing came of it. A short time later Warner Bros. officials decided to sign up some young players, and Miss Marsh’s photograph was picked out of a bundle, and her agent was notified to send the young lady over for a test. In the same bundle of pictures was the photograph of a young man who was also called for a test, through a different agent.

They arrived about the same time and made the test together. They were brother and sister, Marian Marsh and Edward Morgan. Both got Warner Bros. contracts as the result of this test.

A short time later Miss Marsh was given the leading role in the Pacific Coast production of “Young Sinners,” the stage play. Her success in this role was instantaneous.

Shortly after this John Barrymore chose her as leading lady for his production “Svengali.” Miss Marsh proved superb in the difficult role, and is considered the screen find of the year.

at once awarded ... emine in Barrymore’s next picture, “Mad Genius”, and seems destined for a great film career.

Miss Marsh is a blonde, five feet two inches tall, weighing one hundred and two pounds. She is an expert athlete having been a crack basketball player in high school. She greatly resembles Dolores Costello, Barrymore’s wife.

“Five Star Final” Is Acclaimed As Finest Melodrama of Year

(Current—Plant 2nd Day)

“Five Star Final”, the First National melodrama of tabloid journalism starring Edward G. Robinson, now at the ... Theatre is the talk of the town. Those who have seen it agree that the star tops his performances in “Little Caesar” and “Smart Money”. His portrayal of the managing editor of a scandal sheet, who finally rebels against the policy of the paper to wreck lives for the sake of boosting circulation, is dynamic and intensely human.

The brilliant support includes Marian Marsh, H. B. Warner, Anthony Bushell, George E. Stone, Frances Starr, Ona Munson, Boris Karloff, Robert Elliott, Aline MacMahon, Purnell Pratt, David Torrence, Oscar Apfel, Gladys Lloyd, Evelyn Hall and Harold Waldridge.

Louis Weitzenkorn is the author of the play which electrified blasé Broadway. Screen adaptation is by Byron Morgan and Robert Lord. Mervyn Le Roy, who directed Mr. Robinson in “Little Caesar” directed “Five Star Final.”

Have You Seen the TRAILER on “Five Star Final”?

PROGRAM READERS

Edward G. Robinson who will be seen in “Five Star Final” at the Theatre next week. He plays the leading role in this story which was the outstanding sensation of the Broadway stage last season.



Cut No. 30
Cut 15c Mat 5c



Marian Marsh, last seen here in “Svengali” plays an important role in “Five Star Final” with Edward G. Robinson, Frances Starr, H. B. Warner, and others.

Cut No. 32
Cut 15c Mat 5c

It is a First National and Vitaphone Picture.

THUNDER ON! THE SCREEN

No picture, no story, no ... ing ever has given you half the thrill you’ll get when you see



FIVE STAR FINAL

Greatest talking picture ever made!

A FIRST NATIONAL VITAPHONE HIT WITH **EDWARD G. ROBINSON**

**H. B. WARNER
MARIAN MARSH
FRANCES STARR
GEORGE E. STONE
ANTHONY BUSHELL
ONA MUNSON**

OHIO

Cut No. 24 Cut 20c Mat 5c

DYNAMIC POWER HERE!

FIVE STAR FINAL

EDWARD G. ROBINSON

Twenty Four Sheet

One Sheet A

One Sheet B

Three Sheet A

Three Sheet B

Six Sheet

INSERT CARD

FIVE STAR FINAL

EDWARD G. ROBINSON

IS VICE SQUAD

H.B. WARNER MARIAN MARSH

ANTHONY BUSHELL GEORGE E. STONE

FRANCES STARR GINA MURFON

ROBERT ELLIOTT

Directed by MERVYN LE ROY

A FIRST NATIONAL PICTURE

FIVE STAR FINAL

EDWARD G. ROBINSON

H.B. WARNER MARIAN MARSH

ANTHONY BUSHELL GEORGE E. STONE

FRANCES STARR GINA MURFON

ROBERT ELLIOTT

Directed by MERVYN LE ROY

A FIRST NATIONAL PICTURE

Advertising Accessories

1-SHEETS	
1 to 50	15c each
51 to 100	13c each
Over 100	11c each
3-SHEETS	
1 to 25	40c each
Over 25	36c each
6-SHEETS	
1 to 10	75c each
11 to 20	70c each
Over 20	65c each
24-SHEETS	
Up to 25	\$2.00 each
Over 25	1.75 each
WINDOW CARDS	
1 to 50	7c each
51 to 100	6c each
Over 100	5½c each
INSERT CARDS	
1 to 25	25c each
26 to 50	22c each
51 to 100	20c each
Over 100	18c each
HERALDS	
1M to 5M	\$3.00 per M
Over 5M	2.75 per M
PHOTOS	
11 x 14 Photos	75c a set
(8 in set—colored)	
22 x 28 Photos	80c a set
(2 in set—colored)	
Slides	15c each
Stills	10c each
Press Sheets	Gratis
Music Cues	Gratis

These prices apply to U. S. only.

Sets of ten specially posed and selected stills that are sure to be a great help to you in your lobbies and ads. At your local exchange.

Set of Ten \$1.00

SLIDE

FIVE STAR FINAL

EDWARD G. ROBINSON

H.B. WARNER MARIAN MARSH

ANTHONY BUSHELL GEORGE E. STONE

FRANCES STARR GINA MURFON

ROBERT ELLIOTT

Directed by MERVYN LE ROY

A FIRST NATIONAL PICTURE

HERALDS

A miniature tabloid on green paper with plenty of strong copy. A natural that is bound to attract attention.

Be Sure to run the **TRAILER** on this one.

Get it from **FIRST NATIONAL**

Color Description of the 24-sheet

The newspaper is in pink with a background of dark blue. All lettering is in black while Robinson has black hair and brown eyes. Other figures are in grey and black tints. What an eye catcher this one is!

BANNERS WITH A B. O. WALLOP

"The Greatest of all Dramatic Hits."

FIVE STAR FINAL

EDWARD G. ROBINSON

H.B. WARNER MARIAN MARSH

FRANCES STARR ANTHONY BUSHELL

Special banner purposely designed for hanging under the marquee and over the lobby entrance. Size 6 ft. x 3 ft. Printed on strong canvas in brilliant colors. Comes with eyelets ready for hanging.

Price \$2.75 each

FIVE STAR FINAL

Star and title banners. Should be alternated around the marquee and scattered throughout the lobby. The Robinson banner can be stored for use on subsequent pictures. Size 20 by 30 inches. Printed on strong, durable canvas.

Price 50c each

EDWARD G. ROBINSON

FIVE STAR FINAL

ORDER DIRECT FROM MORRIS LIBERMAN

690 Eighth Avenue

New York City



TONITE
at 7:45 at Warner Bros.
WINTER
GARDEN
B'way & 50th St.

... The Event
which will leave
Its INDELIBLE
Mark on N. Y.!

First National Pictures, Inc., present
Edward G.

Robinson
in Louis Weitzenkorn's thunderbolt drama
"5 STAR FINAL"

—with this scintillating cast!

EDWARD G. ROBINSON—
Mudslinging editor of a yellow scandal sheet!
H. B. WARNER—
Innocent victim of a circulation stunt!
MARIAN MARSH—
Whose beauty made the front pages because it sold papers!
FRANCES STARR—
Whose soul was crucified and sold for 2 cents!
BORIS KARLOFF—
Who scooped a sex story—with pictures!
GEORGE STONE—
Whose innocent victims scream in a wilderness of headlines!

PLEASE Come Early!—
and be assured of accommodations!

WINTER GARDEN

CONTINUOUS B'way & 50th St. POP. PRICES
MIDNITE SHOWS 35c to 1 p. m. Mon. to Fri.



Edw. G. Robinson
—America's Greatest
Dramatic Star!



Marian Marsh
—The screen's newest star!

Cut No. 106 Cut Mat 10c

★ ★ ★ ★ ★

The **Greatest**
Entertainment
of this **Generation!**

First National Pictures, Inc. present
Edward G.

Robinson

America's greatest dramatic star in
Louis Weitzenkorn's bombshell drama—

"5 STAR FINAL"

ED. G. ROBINSON—
Mudslinging editor of a yellow scandal sheet!
H. B. WARNER—
Innocent victim of a circulation stunt!
MARIAN MARSH—
Whose beauty made the front pages because it sold papers!
FRANCES STARR—
Whose soul was crucified and sold for two cents!
BORIS KARLOFF—
Who scooped a sex story—with pictures!
GEORGE STONE—
Whose innocent victims scream in a wilderness of headlines!

Directed by Mervyn LeRoy



Lovely Marian Marsh
—The screen's newest star!

Tom's
Night
at 7:45

WINTER GARDEN
CONTINUOUS B'way & 50th St. POP. PRICES
MIDNITE SHOWS 35c to 1 p. m. Mon. to Fri.

★ ★ ★ ★ ★

Cut No. 107 Cut 40c

★ ★ ★ ★ ★

**NEW YORK now knows what the
greatest motion picture ever made
REALLY IS!**

Edward G. **Robinson**

"5 STAR FINAL"

... In Louis Weitzenkorn's
thunderbolt
drama ...

... IT CRASHES THROUGH to the LOFTIEST
HEIGHTS EVER REACHED by the MOST
IMMORTAL GENIUS OF SCREEN or STAGE ... !

With a strong supporting cast—
H. B. Warner, Marian Marsh, Frances Starr, Boris Karloff, George Stone

A First National
Picture directed by
Mervyn Le Roy. **WINTER GARDEN** POPULAR
PRICES

CONTINUOUS B'way & 50th St. 35c to 1 p. m. Mon. to Fri.




Lovely Marian Marsh
—The screen's newest star!

Cut No. 108 Cut 60c Mat 15c

PLANT THIS DRAWING



Cut No. 18 Cut 30c Mat 10c
Edward G. Robinson in "Five Star Final"

**Hits as big as "Five Star Final" come only
once a decade. Ads like these get over that
fact in a way that's UNFORGETTABLE!**



TONITE at 7:45

at WARNER BROS. WINTER GARDEN Theatre, Broadway & 50th St.



The Event
which will leave
its INDELIBLE
MARK on
New York!

Edward G.

Robinson

America's greatest dramatic star in Louis Weitzenkorn's terrific drama

"5 STAR FINAL"

★ It's a ★ First ★ National ★ Picture ★

..... Tonite!—you will witness a new chapter in life
as newspaper headlines shriek the crucifixion of a woman's soul at 2 cents a copy.
... TONITE!—you'll see realism unleashed to sweep across
the screen with important significance—
TONITE!—you will see the subject of tomorrow's
discussion—

ED. G. ROBINSON—Editor of a scandal sheet!

H. B. WARNER—Innocent victim of a circulation stunt!

MARIAN MARSH—Whose beauty made the front page because it sold papers!

FRANCES STARR—Whose soul was crucified and sold for 2 cents!

BORIS KARLOFF—Who scooped a sex story—with "pictures!"

GEORGE STONE—Whose victims scream in a wilderness of headlines!



Lovely
MARIAN
MARSH
—the
screen's
newest
star!

Please! Come Early! So many people who have a professional and personal interest in this production have signified their desire to witness the premiere that Warner Bros. in fairness advise you to come early and be assured of accommodations!

WINTER GARDEN

CONTINUOUS B'way & 50th St. POPULAR PRICES
MIDNIGHT SHOWS 35c to 1 p. m. Monday to Friday

Directed by
Mervyn LeRoy

[Today
Last Day
The STAR
WITNESS]



Cut No. 101 Cut 60c Mat 15c

Shouting the bigness of "Five Star Final," these ads had all New York saying, "It must be the greatest picture ever made."

**Seven million
people awoke to
the realization
that a dramatic
thunderbolt had
hit New York!**

**Here's the
smashing
campaign
that did it!**



Not if you live to be A HUNDRED



Edw. G. Robinson
—America's Greatest
Dramatic Star!



will you again witness such drama
..... such devastating realism!

First National Pictures, Inc., present

Edward G.

Robinson

"5 STAR FINAL"

{ Louis Weitzenkorn's bombshell drama }
{ which writes fins to life and love! }

Opening
THURS.
NIGHT
at 7:45

● Last 3 days
"The Star Witness"

Terrifying in its amazing power!

with H. B. WARNER—MARIAN MARSH
FRANCES STARR—BORIS KARLOFF
GEORGE STONE

WINTER GARDEN

CONTINUOUS B'way & 50th St. POP. PRICES
MIDNITE SHOWS 35c to 1 p. m. Mon. to Fri.



Cut No. 102 Cut 40c Mat 10c

Tom's
Night
at 7:45



an event!—an event!

probably the **Greatest**
Entertainment
of this **Generation!**



Edward G.

Robinson

in—the most devastating drama of
this age—the masterpiece which
writes finis to life and love—

Louis Weitzenkorn's bombshell drama

"5 STAR FINAL"

★ It's a ★ First ★ National ★ Picture ★

(The last edition of the day's paper—which writes finis to the day and to a ruined life!)

So Great!

—the author Louis Weitzenkorn him-
self said, "It couldn't be better".

So Important!

—professional, artistic, theatrical and
Hollywood circles have been talking about
it for weeks.

So Terrific!

—it's amazing power will create a new
standard for entertainment — it will stir
you to cry out as souls are crucified in a
wilderness of red ink and headlines.

With a cast which has never been equaled on the stage or screen!

ED. G. ROBINSON —Mudslinging editor of a yellow
scandal sheet!
H. B. WARNER —Innocent victim of a circulation
stunt!
MARIAN MARSH —Whose beauty made the front
page because it sold papers!
FRANCES STARR —Whose soul was crucified and
sold for two cents!
BORIS KARLOFF —Who scooped a sex story—with
pictures!
GEORGE STONE —Whose innocent victims scream
in a wilderness of headlines!

Directed by Mervyn LeRoy



TOMORROW NIGHT at 7:45

AT WARNER BROS.

WINTER GARDEN

CONTINUOUS
MIDNITE SHOWS

Broadway & 50th Street

POPULAR PRICES

35c to 1 p. m. Monday to Friday

To miss it is to omit one of the most important chapters of your life!

Last
2 days
The STAR
WITNESS



Cut No. 103 Cut 60c Mat 15c

**MOST SENSATIONAL
PAIGN NEW
EVER**

*Unprecedented busi-
ness night crowds be-
serves. Men and w-
near the theatre a-
turned away. That
ness these ads will c-*



Not if you
A HUNGRY



will you ever aga-
ism, devastating tru-
epic which WARNER
at their Winter
Thursday

Edward G.
in the Greatest Production of this

"5 STAR

★★★★★ { The last e-
which writ-
ruined life!



Lovely MARIAN MARSH
—the screen's newest star

with a cast wh-
been equaled
ED. G. ROBINSON
H. B. WARNER
MARIAN MARSH
FRANCES STARR
BORIS KARLOFF
GEORGE STONE

*Terrifying in
Here is a live, quiver-*

WINTER

CONTINUOUS
MIDNIGHT SHOWS

● Last 3 days ●
"The STAR WITNESS"

CHIC SALE
WALTER HUSTON
FRANCES STARR

COME EARLY the doors w-
knowledge of Five Star Final



Cut No. 104 Cut 60c

**TIONAL CAM-
YORK HAS
SEEN!**

**ness resulted. Open-
rought out the re-
omen fought to get
s thousands were
s the kind of busi-
lo for you!**

**ive to be
DRED!**

**itness the drama, real-
chfulness of the stirring
ER BROS. will present
r Garden Theatre
Night at 7:45!**

Robinson

a—Louis Weitzenkorn's bombshell drama

FINAL

tion of the day's paper—
finis to the day and to a
—A First National Picture.

**ch has never before
on stage or screen**

—Editor of a yellow scandal sheet!

—Innocent victim of a circulation
stunt!
—Whose beauty made the front page
because it sold papers!
—Whose soul was crucified and sold
for 2 cents!
—Who scooped a sex story—with
"pictures!"
—Whose innocent victims scream in
a wilderness of headlines!

its amazing power!

ng, IMPORTANT contribution!

ER GARDEN

B'way & 50th St. POPULAR PRICES
35c to 1 p. m. Monday to Friday

open promptly at 7:45 Thursday Night—without a
n important chapter of YOUR life remains unlied.

★★★★★

c Mat 15c



NEW YORK
*now knows what
the greatest motion
picture ever made
REALLY IS!*

Edw. G. **Robinson**

America's Greatest Dramatic Star in Louis Weitzenkorn's bombshell drama

"5 STAR FINAL"

★ It's a ★ First ★ National ★ Picture ★

The last edition of the day's paper which writes finis to the day and to a ruined life!

**. IT CRASHES THROUGH
to the LOFTIEST HEIGHTS EVER
REACHED by the MOST IMMORTAL
GENIUS of SCREEN or STAGE . . !**

Here is a motion picture that will hold you vise-
like in your seat—Here you will see drama that
for all time to come will be the measure of genuine
greatness—HERE IS drama that will go thundering
down the ages as the APEX of mortal achievement!

Directed by Mervyn LeRoy

WINTER GARDEN

CONTINUOUS B'way & 50th St. POPULAR PRICES
MIDNIGHT SHOWS 35c to 1 p. m. Monday to Friday

{ Without a knowledge of Five Star Final an im-
portant chapter of YOUR life remains unlied. }



Lovely MARIAN MARSH
—the screen's newest star
—also in the cast
H. B. WARNER,
Frances Starr, Anthony
Bushell, George Stone

Cut No. 105 Cut 60c Mat 15c

Never Such Sweeping Newspaper Praise!

**"Exceptional. Robinson brilliant. Effec-
tively directed."—Herald-Tribune.**

**"First real smash of the season. Searing, stir-
ring, melodramatic expose. It works you up.
An extremely important film. Sensationalism
is in its topic; sensationalism is in its method.
A really rousing rushing and wholly affecting
talkie. Robinson is magnificent. Refreshing,
spontaneous applause, studded with bravos,
followed the final closeup."—New York Sun.**

**"They stood in line outside the Winter
Garden in the intense heat. There was loud
applause at conclusion. It has all the box-office
elements, swell direction and an abundance of
vim and vigor."—Daily News.**

**"Edward G. Robinson gave another strong
performance. It is a picture which Robinson
makes the most of every line."—N. Y. Times.**

**"Sufficient to keep the line in front of the
box-office. Set in a lurid background with ex-
citing action. Unreels like the answer to a
movie producer's prayer."—Eve. Graphic.**

**"Smooth, fast-moving, stirring and genuinely
interesting. Edward G. Robinson plays to per-
fection. Brilliant direction and excellent act-
ing, lifting a picture high above the general
average and this is no mean praise. Mr. Robin-
son gives a vigorous, brusque and altogether
fine performance. The direction of Mervyn
LeRoy is of the finest. A sensational melo-
drama—one that makes you sit up and take
notice."—World-Telegram.**

**"Smashing Film Hit With Its Shrieking
Thrills. Great Story Told In Rarest Fashion
And Capably Acted. Leaves audiences weak-
kneed and sobbing. Another sure box-office
record-breaker."—N. Y. American.**

★★★★★
5 STAR
FINAL

WINTER GARDEN PICTURE NEWS

★★★★★
5 STAR
FINAL

Published By Warner Bros. Winter Garden Theatre, B'way at 51st Street

CRIMSON PAST OF EX-MURDERESS FIVE STAR FINAL



Jenny Townsend of the responsibility of her part in the scandal. Randall today resigned as editor of "The New York Evening Gazette." It was he who published the scandalous expose of the former Nancy Voorhees (Mrs. Townsend), who killed her lover twenty years ago. Picture above are Randall and two of his aides leaving Gazette Building.



WILL THEY BE MARRIED NOW? — Phillip Weeks, scion of wealthy social registerites, and Jenny Townsend were to be married today, but after publication of her mother's crimson past in the New York Evening Gazette, friends doubt that wedding ceremony will ever take place.

SCREAMING that her parents had been driven to suicide by the sensational revelations of her mother's past, Jenny Townsend rushed into the office of Paul Hinchecliffe, newspaper publisher, and threatened him with death. It was the tell-tale picture at the right that identified Jenny as the daughter of the notorious Nancy Voorhees, ex-murderess.



"Five Star Final" Opens At The Winter Garden, Sept. 10th

HER PAST EXPOSED, EX-MURDERESS AND HUSBAND END LIVES IN SUICIDE PACT!

NANCY VOORHEES IS HELPLESS VICTIM OF TABLOID JOURNALISM

Nancy Voorhees is dead!

So is Michael Townsend, the man who gave up wealth and the world of fashion to follow her into obscurity twenty years ago.

At last, after these years of mental torture and uncertainty, Nancy has found peace—the same Nancy whose pretty face was known to millions of readers in the days when she was on trial for her life, charged with the murder of her betrayer.

As the wife of loyal Michael Townsend—he who was loyal unto death today—Nancy lived silently and unknown in their small uptown apartment. Today, not long before noon, she died there, just as silently. But she was no longer unknown. The veil of mystery which curious neighbors had never succeeded in penetrating was torn aside. This happened suddenly and with a violence which has once more set the world agog. Nancy is news again. But Nancy is dead.

The crimson past, which Nancy sought so desperately to hide, is no longer her secret. The world knows, her daughter knows what Nancy was. But also the world knows the love of Michael Townsend and his faith in her—a faith that has endured past the portals of life.

At noon today a reporter for the **EVENING GAZETTE** found the bodies of Nancy and her Michael. Nancy had been the first to die, according to the theory held by police. Near her hand was a bottle—a tragic

little blue bottle—which had contained cyanide of potassium. The agony of her death was written clearly in the once lovely features. Chill and pitiful, she was sprawled upon the floor of her bedroom.

There Michael Townsend must have found her. It couldn't have been much later, according to the medical examiner. For him it would have been too great a sacrifice to live on—without her. So he finished off what was left in the little blue bottle. Then he lay down beside her to die. When the bodies were discovered, their hands just touched. At the end he had reached out to her.

Evidence supporting the theory of suicide is so complete, it is said, that police are working on no other assumption. However, there is to be careful investigation of the causes leading up to the double death, it was announced by Police Commissioner Smith. Several possible motives have already received the close study of detectives, he added.

Arrangements for burial of the unhappy couple have not yet been completed. Jenny Townsend, daughter of the dead woman, has been prostrated by the tragedy. She was to have been married today to Philip Weeks, socialite scion of a prominent Park Avenue family.

Entire story of the Voorhees tragedy may be seen in "Five Star Final" at the Winter Garden.

"YOU'RE A DOUBLE-CROSSING, YELLOW RAT!"



DISSENSION REIGNS in the ranks of the Gazette's staff following accusations that the muck-raking methods had driven Nancy Voorhees to suicide. Above picture shows Randall, editor; Hinchelcliff, publisher; Br...

GREATEST CAST OF STARS EVER SEEN IN ONE PICTURE

- RANDALL** — Managing editor of muck-raking scandal sheet, "The Gazette" **EDWARD G. ROBINSON**
- MICHAEL TOWNSEND** — Suicide through tab stories implicating his wife **H. B. WARNER**
- JENNY TOWNSEND** — Michael's daughter, whose life is shadowed by her parents' past **MARIAN MARSH**
- PHILLIP WEEKS** — Well-to-do youth, engaged to Jenny Townsend **ANTHONY BUSHELL**
- ZIGGIE FEINSTEIN** — Circulation stunt man **GEORGE E. STONE**
- NANCY (VOORHEES) TOWNSEND** — Mother of Jenny, her justifiable killing of a former betrayer, revealed by tab, causes her suicide **FRANCES STARR**
- KITTY CARMODY** — Typical yellow journal sob sister. **ONA MUNSON**
- ISOPED** — Tab snooper who masquerades as a sympathetic preacher **BORIS KARLOFF**
- BRANNEGAN** — Heartless circulation manager. **ROBERT ELLIOTT**
- MISS TAYLOR** — A secretary **ALINE MAC MAHON**
- FRENCH** — A circulation manager who wants more sexy copy **PURNELL PRATT**
- MR. WEEKS** — Father of Jenny's fiance. **DAVID TORRENCE**
- HINCHECLIFFE** — Owner of "Gazette," cloaks scandal-hunting with morality talk **OSCAR APFEL**
- MISS EDWARDS** — A secretary **GLADYS LLOYD**
- MRS. WEEKS** — Mother of Phillip **EVELYN HALL**
- ARTHUR GOLDBERG** — The copy boy **HAROLD WALDRIDGE**

EXTRA

GAZETTE
EDITOR
RESIGNS



"I'M through with that dirty scandal sheet. I've had ten years of filth and blood. I'm drenched with it, splashed with it. Now I'm through." . . . with this final statement Howard Randall said goodbye to the newspaper which he made famous.



NEVER again will Jenny Townsend smile and laugh as in the picture above. Her mother's scarlet past exposed on eve of Jenny's wedding drove both her parents to suicide and caused an indefinite postponement of the distracted girl's marriage.

SEE NANCY VOORHEES' COMPLETE STORY IN "FIVE STAR FINAL" — WINTER GARDEN NOW

"FIVE STAR FINAL" IS GREATEST SCREEN DRAMA IN YEARS—EDWARD G. ROBINSON'S MASTERPIECE

Winter Garden Attraction Heralded As Outstanding
Screen Contribution In Vitaphone's History

By JOHN LINCOLN

Here is the picture which tops all of Edward G. Robinson's previous achievements. As presented by First National, "Five Star Final" is a masterly film, unmatched, in my opinion, by any dramatic attempt since the advent of the talkies.

Picturized from the play of the same title by Louis Weitzenkorn, it has been directed by Mervyn LeRoy with a tremendous force and directness. In his hands, the story becomes an even more stirring and powerful document than was the original play. That is saying a great deal, for the Weitzenkorn drama was an outstanding hit of last season on Broadway and has remained a subject for lively comment and discussion.



H. B. Warner

Director LeRoy has handled his cameras with an ingenuity which gives a new and more plastic quality to the story. Then, too, there is a cumulative effect in the swift, staccato shifting of the action from scene to scene. There was an attempt to reproduce movie technique in the staging of the original play but it seems to me that the screen possibilities which the

be termed all-star cast of seasons. In addition to Edward G. Robinson's remarkable performance as Randall, managing editor of the tabloid, there are fine jobs by H. B. Warner, Marian Marsh, Frances Starr, Ona Munson, Aline MacMahon, George E. Stone, Anthony Bushell, Robert Elliott and others. To repeat, what a cast!

Here's one thing I want to impress on my readers. If you don't like "Five Star Final," never read my column again in search of tips on the best pictures. For you and I simply never will agree.

So far as I'm concerned, "Five Star Final" is the picture of the decade.



Frances Starr

EYE WITNESS TELLS OWN STORY OF TOWNSEND TRAGEDY

By KITTY CARMODY
Gazette Staff Writer

I opened the door.

There they lay, crumpled on the bedroom floor. They were the two I wanted. But I had thought to find them alive. I was on the old newspaper quest—hunting a "story."

I am a reporter. Yes, that's my job. I should be hardened to such things, you will say. Perhaps I should. But I know this. I have never lived through five such minutes as those just following my discovery of Nancy Voorhees Townsend and her husband, Michael.

Until I too am dead, that picture will be burned into my memory. The two pathetic bodies, Michael's hand stretched out, barely touching hers—and the little bottle nearby which had held escape for both of them. Escape for her from a situation which must have driven her to the very verge of madness. Escape for him from a life that would be no life at all without his Nancy.

I should never have taken the assignment. Even to type the sentence is to defy all newspaper rules.

Heir To Week's Fortune Enmeshed In Scandal Net

"She is mine—and she will stay mine."

With this declaration, Phillip Weeks, wealthy young man about town, branded as false the report that he would not marry Jenny Townsend, daughter of the notorious Nancy Voorhees Townsend, who was found dead by her own hand at noon today in the bedroom of her uptown apartment.

Young Weeks, son of the aristocratic and moneyed Edward F. Weeks, and heir to the latter's millions, was seen by a reporter for the EVENING GAZETTE as he left the Townsend apartment at 1195 West 89th Street. His departure followed closely upon the discovery of the bodies of Nancy and her husband, Michael Townsend, who died with her in what appeared to be a suicide pact.

Townsend was the ex-socialite who, twenty years ago, married Nancy Voorhees following her exonerated slayer of Wilson Watson, her betrayer. For love of her, Townsend renounced his social standing and his friends. In 1911, as a young college graduate, he followed her into obscurity, where both have remained until recent events once more focused the eyes of the nation upon them.



Anthony Bushell

path. He will w... tiny to that of a young woman involved in one of the major scandals of the century.

At the home of his blue-blood parents, 527 Park Avenue, it was said that they had no comment to make upon their son's statement. It is known, however, that both Mr. and Mrs. Weeks visited Nancy Townsend and her husband at their apartment last night. This call followed revelations made by the EVENING GAZETTE in its serial relating the exploits of the former Nancy Voorhees.

It is supposed that the visit resulted in the delivery of an ultimatum by Mr. and Mrs. Weeks, whose son was to have married Jenny Townsend at high noon today in the chapel of St. Michael's. What part this interview played in subsequent happenings at the Townsend home has not yet been revealed. At a late hour this afternoon, Jenny Townsend had refused to make any statement.

Weitzenkorn Lauds Handling of Story

Louis Weitzenkorn, author of "Five Star Final," was passing the hand of congratulation to any and everybody that had anything to do with the filming of his story and told a reporter for this paper: "I'm afraid I am one author who can't find any complaint with his story as done in pictures. Mervyn LeRoy did a beautiful job with the direction, Byron Morgan was excellent in his screen adaptation. The entire cast headed by Edward Robinson was outstanding. I congratulate First National and hope that all authors will be accorded the fine treatment of their material given me by that organization."

GUTTER JOURNALISM METHODS REVEALED IN "FIVE STAR FINAL"

Just how far unscrupulous editors of scandal sheets will go to attain circulation is revealed in First National's mighty dramatic hit "Five Star Final," which opens at Warner Bros. Winter Garden, next Thursday, September 10th.

Edward G. Robinson plays the part of the editor of "The New York Evening Gazette" and his revival of a murder case of twenty years ago results in tragedy in the home of the ex-murderess who had been

living a quiet, happy life with her husband and daughter.

The role offers Robinson the finest opportunity of his screen career to run the gamut of emotions. A powerful supporting cast, ably directed by Mervyn LeRoy, build the story into the most dramatic masterpiece the screen has ever known.



George E. Stone

CONTINUOUS
35c to 1 P.M.
WEEKDAYS

WINTER GARDEN

MIDNITE SHOWS
POPULAR PRICES

Sensational!

Forget every motion picture you've ever called a sensation. Forget every thrill you've ever experienced in or out of a theatre. Forget every heart-pounding experience you've ever had. Here's the masterpiece of masterpieces that sweeps everything aside on a wave of quivering emotion.

FIVE STAR FINAL

WOMEN'S
SOULS CRUCI-
FIED AND SOLD
ON STREET COR-
NERS FOR 2 CENTS

Anything for circulation! ANYTHING! He delves into the past if he can find sensation. He'd brand an innocent girl if it sold his papers. Here is the terror of yellow journalism—stripped—exposed!

with EDWARD G.

ROBINSON

A FIRST
NATIONAL &
VITAPHONE
HIT.

the
outstanding
screen actor of the
day in the greatest picture
of the year — better than
the sensational Broad-
way stage play!

H. B. WARNER
MARIAN MARSH
ANTHONY BUSHELL
GEORGE E. STONE
Ona Munson—Robert Elliott

★★★★★
5 STAR
FINAL

WINTER GARDEN PICTURE NEWS

★★★★★
5 STAR
FINAL

Published By Warner Bros. Winter Garden Theatre, B'way at 51st Street

FIVE STAR FINAL CRASHES WINTER GARDEN SCREEN



LED SCREAMING FROM TRAGEDY SCENE, Mary Blane, stenographer, became hysterical and shouted her indignation at ruthless methods of scandal sheet that drove Michael and Nancy Townsend to suicide. Friends quieted her.



"I'LL NEVER WORK FOR ANOTHER SCANDAL SHEET," said Howard Randall today as members of his reportorial staff gathered in his office to say farewell. Randall's resignation was a result of the double tragedy that followed his publication of the twenty-year-old Nancy Voorhees case.

Opens Thursday, Sept. 10th
Continuous at Popular Prices
Midnight Shows
35c to 1 p.m. Monday to Friday



DENOUNCED by city's millions as conscienceless crucifier of women's souls, Howard Randall, former editor of New York Gazette, took refuge in downtown speakeasy where he was photographed by live-wire news cameraman.



LAST PHOTOGRAPH. While frenzied thousands milled in the street below, staff photographers of the New York Gazette invaded the Townsend home to get photographs for the "Five Star Final" edition of their paper.



VICTIMS of the unscrupulous scandal sheet methods, Mr. and Mrs. Townsend (the former Nancy Voorhees) after twenty years of happily married life, ended their lives today in a suicide pact. Mrs. Townsend first came into the burning light of newspaper publicity twenty years ago, when she was tried as the slayer of William Watson, the notorious "Candy Kid."

Betrayed Bride Tries To Kill Editor for Expose!

**Scanned from the United Artists collection at the
Wisconsin Center for Film and Theater Research,
with support from Matthew and Natalie Bernstein.**



Wisconsin Center
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

**MEDIA
HISTORY**

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